The Ocean Beach News

FOR THE ADVANCEMENT OF OCEAN BEACH, POINT LOMA, MISSION BAY AND MISSION BEACH

Twenty-second Year No. 11 | Phone Bayview 3157 | Friday, December 31, 1943 | Five Cents a Copy | Ocean Beach, California



COMMENT and RUMOR-

We note quite a lot of squabbling down at San Diego's city council meetings that seems uncalled for. We thought for a time that the present council was going to be a real credit and make some progress but it seems difficult for them to agree. Some of the councilmen want card rooms regulated, which they should be in our opinion, while others think as long as they pay the city license this should give them permission to gouge the unwary. Card sharks are there to make money, same as any other business man, and like some other men there are exceptions who will take every advantage to make a big killing.

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And DeGraff Austin is out for more strict regulation on dogs. He wants to see the owners made responsible for their nuisances, and that's as it should be, though Austin is not getting much support in his efforts from brother councilmen. Dogs should be kept on their owners property, on leash, or at least under control of the owner.

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Many business people wish for a business where they can lock up for a week or two if they choose and take a day off if they like. Service stations and cafes have been forced to observe a holiday on account of supplies shortage. The Strand Radio company owners right now are the envy of their neighbors. A sign on the door says: "Will Open Feb. 1st." "Just think," says an envious merchant, "Lock up Christmas eve. No refunds. No exchanges. No headaches. Guess that is the kind of business I would like to have." Well, who wouldn't?

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The 4th War Loan Drive is set to begin Jan. 18. The Treasury Dept. is already sending ads to us weekly newspapers, and they're not paid for by Uncle Sam. The Treasury wants them to be locally sponsored, so — We'll be seein' you.

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The city is finally getting busy to control erosion and stop destruction of property along the Ocean Beach shore. A crew is putting in heavy rocks at and near the foot of Brighton ave. It is hoped by residents of that vicinity that a solid sea wall will be put in that extends to Muir and Voltaire streets.

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According to Mr. M, the Marines in the south Pacific are wishing the Japs "A Flappy New Ear."

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The other night (in a dream) we greeted a returned young soldier. He was injured and ill. A brave fellow. "How are you?" I said. He answered: "I gave them all I had. You know we are all in this thing." Then I wondered if "we" were all in it. That day I had talked to many business men. They knew of black markets and profiteers. Men who charged double and treble the price they should. Meat, hosiery, yes and destructive liquors too. Service men paying $6 to $7.50 for a $3 bottle of whiskey. Gasoline coupons offered to those who didn't have enough. Selfish, irresponsible cheats. They are in it all right, but only for what they can make in the easiest way without regard to consequences.

Masonic Installation Saturday, Jan. 8

With William E. Nelson as master of ceremonies and Harry P. Sweet as installing officer Pt. Loma lodge 620 F.&A.M. will hold installation rites Saturday evening Jan. 8, 8 p.m. in their lodge hall at 5019 Newport ave. Members, their ladies, and guests are cordialy invited.

Nels I. Berge will be installed master.

In addition to the elective and appointive officers being installed, Miss Mary Trushinski will offer several accordion numbers and Rev. James H. Roberts will offer the opening prayer and benediction. Also two vocal selections by Naomi Thomas.

PAST MASTERS OF POINT LOMA LODGE

1925-1926	Franklin A. Plank
1927	Donald J. Spencer
1928	Fred W. Reid
1929	Turner B. Kline
1930	George W. MacBride
1931	William E. Nelson
1932	Milton Schachtebeck
1933	David R. Cobb
1934	William E. Nelson
1935	Ralph D. Lathrop
1936	Leroy W. Lee
1937	Roy M. Gates
1938	Harry P. Sweet
1939	Alfred E. Zuern
1940	John C. Hampton
1941	Theron C. Lake
1942	Henry M. Reynolds
1943	Harold K. Rankin

Insko To Guide Kiwanis Spiritual Aims

Appointment of Dr. Myron Insko, secretary-manager of the Goodwill Industries, as chairman of the support of the churches in the spiritual aims of Kiwanis' California-Nevada district, was announced yesterday by R. B. Stevens, of Healdsburg, Calif., the new district governor. As committee head, Insko will coordinate the work of the service organization with that of the churches. He is retiring lieutenant governor of the 11th district, and soon will be succeeded by Robert Mueller, secretary of the San Diego club.

Insko recently made a final tour of the clubs in Imperial valley.

New Officers Methodist Women's Christian

The formal consecration services of the Woman's Society of Christian Service will be held at the 10:45 morning worship service of the Point Loma Methodist church, 1984 Sunset Cliffs blvd., Ocean Beach, Rev. James F. Roberts, pastor, announced today. The following officers are to be installed:

President—Mrs. Algy L. Lambert.

First vice president—Mrs. Vern Gerhardt.

Second vice president — Mrs. Fannie Henry.

Third vice president — Mrs. Merle Brady.

Secretary—Mrs. L. R. Lyman.

Treasurer—Mrs. Glen Jones.

Corresponding and recording secretary—Mrs. Eddie King.

Chairman of spiritual life — Mrs. Ruth Johnson.

Courtesy chairman—Mrs. I. W. Parks.



What About 1944?

. . . read Roger W. Babson's BUSINESS and FINANCIAL OUTLOOK

Babson's forecasts on the war and the elections are the most startling statements he has made since he predicted the 1929 stock market crash.

Read this Feature Story in

The Ocean Beach News

Today, Friday, December 31

Order For Possesion and Operation of Railroads

Following is the text of President Roosevelt's statement on arbitration of the rail dispute:

After a conference with representatives of the carriers and the brotherhoods, and after hearing from the parties to the controversies the statement of the issues upon which they have been unable to reach a decision, it was agreed by the carriers and the Brotherhood of Locomotive Engineers and the Brotherhood of Railroad Trainmen that the issues should be determined by me in accordance with the law and that they would abide by my decision.

1—By action of the Stacy emergency board, there was awarded to the employes an increase of four cents an hour, which was not disapproved by the stabilization director and is now being paid the employees.

2—The employees ask for an additional increase in wages based upon claims not presented to or considered by the Stacy board or the stabilization director.

3—They ask for the payment of time and half for time worked in excess of 40 hours a week. The fair labor standards act contains a provision excluding employes of railroads from the provisions of the act.

Last May I announced that I believed railroad employes should be paid time and half for time worked in excess of 40 hours a week as practically all other employes are paid. This can be accomplished either by congress repealing the exemption provision or by agreement of the employers and employes. I think it should be done by agreement.

It has also been represented that as to a large proportion of the operating employes the exigencies of the railroad service and questions in respect of existing rules and practices create practical and administrative difficulties in the application of a strict overtime requirement. It was also represented that payment of time and half to some and not regularly to all would create discriminations.

It also has been represented that by reason of the character of their work, these employees necessarily incur heavier expenses when away from home.

After consideration of these representations, I determine that 5 cents an hour effective immediately shall be paid as the equivalent of or in lieu of claims for time and half for time over 40 hours and for expenses while away from home.

4—Among the issues presented to me was the claim for vacation pay.

I determine that employes shall be entitled to a vacation of one week a year with pay at the basic hourly rate of employment.

5—I further determine that the increases in pay above recited shall be paid until proclamation by the president or declaration by the congress of the cessation of hostilities; and that the agreement now arrived at in time of war shall be without prejudice to rights of either party at the expiration of the date above stated to seek a change in the agreement which is now made.

I am advised by the economic stabilization director that the foregoing determinations are in conformity with the national stabilization program.

FRANKLIN D. ROOSEVELT.

The following is the text of the executive order for possession and operation of railroads.

Whereas the continuous operation of transportation service in the nation is necessary for the movement of troops, materials of war, necessary passenger traffic, and supplies and food for the armed forces and civilian population, and is otherwise essential to the successful prosecution of the war; and

Whereas the continuous operation of some transportation systems is threatened by strikes called to commence on Dec. 30, 1943;

Now, therefore, by virtue of the authority vested in me by the constitution and laws of the United States, including the act of Aug. 29, 1916, 39 Stat. 645, and as president of the United States and commander-in-chief of the army and navy, I hereby order:

1—Possession and control of all common cariers by railroad, express companies, terminal companies and associations, sleeping, parlor and railroad-owned or controlled private car companies (all hereinafter referred to as carriers) located in the continental United States, together with any and all appurtenances and facilities used in connection therewith, are hereby taken and assumed, through the secretary of war, as of 7 o'clock p.m., on the 27th day of December, 1943. Carriers taken over under this order shall not include, because not now deemed necessary, street electric passenger railways, including railways commonly called interurbans, or local transit systems or transportation taken hereunder: but if and when the secretary finds it necessary or appropriate to carry out the purpose of this order, he may, by subsequent control and operation of all or any part of any transportation system, including subways and tunnels, and any transportation system so taken shall be deemed a carrier for the purposes of this order.

2—The secretary of war is directed to manage and operate or arrange for the management and operation of the carriers taken under this order in such manner as he deems necessary to assure to the fullest possible extent continuous and uninterrupted transportation service.

3—In carrying out this order the secretary may act through or with the aid of such public or private instrumentalities or persons as he may designate, and may delegate such on his authority as he may deem necessary or desirable, with power of successive re-delegation. The secretary may issue such general and special orders, rules and regulations as may be necessary or appropriate for carrying out the purposes of this order. All federal agencies shall comply with the directives of the secretary hereunder and shall cooperate to the fullest extent of their authority with the secretary in carrying out the purposes of this order.

4—The secretary shall permit the management of carriers taken under this order to continue their respective managerial functions to the maximum degree possible consistent with the purposes of this order. Except so far as the secretary shall from time to time otherwise provide by appropriate order or regulation, the boards of directors, trustees, receivers, officers, and employes of such carriers shall continue the operation of the carriers, including the collection and disbursement of funds thereof, in the usual and ordinary course of the business of the carriers, in the names of their respective companies, and by means of any agencies, associations, or other instrumentalities now utilized by the carriers.

5—Except so far as the secretary shall from time to time otherwise determine and provide by appropriate orders or regulations, existing contracts and agreements to which carriers taken hereunder are parties shall remain in full force and effect. Nothing in this order shall have the effect of suspending or releasing any obligation owed to any carrier affected hereby, and all payments shall be made by the persons obligated to the carrier to which they are or may become due. Except as the secretary may otherwise direct, dividends on stock and sinking fund,, principal, interest and other distributions upon bonds, debentures and other obligations may be paid in due course, and expenditures for other ordinary corporate purposes may be made.

6—The secretary shall provide protection for all persons employed or seeking employment. The secretary is authorized to prescribe the compensation to be received by such employes subject to any approval which may be required by applicable statutes, executive orders and regulations relating to economic stabilization. To the extent deemed practical by him, he may maintain the working conditions which are specified in existing contracts between the carriers and their employes.

He shall recognize the right of the workers to continue their membership in labor organizations, to bargain collectively through representatives of their own choosing with the representatives of the owners of the carriers, subject to the provisions of applicable statutes and executive orders, as to matters pertaining to wages to be paid or conditions to prevail after termination of possession, control and operation under this order; and to engage in concerted activities for the purpose of such colective bargaining or for other mutual aid or protection, provided that in his opinion such concerted activities do not interfere with the operation of the carriers.

7—Except as this order otherwise provides and except as the secretary otherwise directs, the operations of carriers hereunder shall be in conformity with the interstate commerce act, as amended, the railway labor act, the safety appliance acts, the employers' liability acts, and other applicable federal and state laws, executive orders, local ordinances and rules and regulations issued pursuant to such laws, executive orders and ordinances.

8—Except with the prior written consent of the secretary, no receivership, reorganization or similar proceeding affecting any carrier taken hereunder shall be instituted, and no attachment by mesne process, garnishment, execution or otherwise shall be levied on or against any of the real or personal property or other assets of any such carrier, provided that nothing herein shall prevent or require approval by the secretary of any action authorized or required by any interlocutory or final decree of any United States court in reorganization proceedings now pending under the bankruptcy act or in any equity receivership cases now pending.

9—From and after 7 o'clock p.m. on the said 27 day of December, 1943, all properties taken under this order shall be conclusively deemed to be within the possession and control of the United States without further act or notice.

10—Possession, control and operation of any carrier or carriers, or parts thereof, taken under this order shall be terminated by the secretary as soon as he determines that such possession, control and operation are no longer required to prevent interruption of transportation service.

FRANKLIN D. ROOSEVELT.

The White House,
Dec. 27, 1943, 6 p.m.

Captain Terry Found Near Crash

The body of Capt. Clarence F. Terry, 28, former San Diego municipal court judge, was found late Chritsmas day in a sand dune area 30 miles northwest of Yuma, just over the line in California, where the two-engined bomber he was flying alone apparently crashed within 10 minutes after taking off from Yuma. The wreckage was discovered by army fliers, and Terry's body was lying near the plane. The plane did not burn upon crashing, but was reported a total wreck. No other details of the actual accident were released.

The discovery ended a week-long search that had sent both army and navy planes on a ceaseless search of the entire area between Yuma and the coast, and into northern Mexico.

Capt. Terry, who was chief of the army procurement division's district modification section, Los Angeles, met death while returning to San Diego from a mission which had called him to the mid-west from the Pacific coast two weeks ago. He had planned to be at home for Christmas with his wife, Mrs. Love A. Terry, and their 15-month-old daughter, Valerie Jeanne, who reside at 1128 W. Lewis st.

En route from Omaha he had stopped at Yuma for fuel. There he was informed he could not fly direct to San Diego because of the storm then raging over the mountains, but was permitted to undertake the flight by way of Indio and March field.

Cabrillo Cleaners Open Causeway Branch

Mrs. L. G. Macklin, manager of the Cabrillo Cleaner & Laundry branches in Ocean Beach and Pacific Beach, reports she has recently opened a new branch at 3642 Midway dr. (on the Causeway) for the convenience of residents in the new Frontera housing project and the nearby trailer court.

This branch, like the others, will offer all types of cleaning and laundry including hats, blankets and quilts, also a special 5-day service on finished laundry work.

Shoe Hospital Sold To Wayne Knotts

Holder Bros., who bought the Shoe Hospital at 4931 Newport ave. from B. E. Wood last summer, on Nov. 19 sold the business to Wayne Knotts of San Diego.

The new owner of this thriving shop is experienced in the shoe repair business having operated at 1012 Union st., just off Broadway, the past five years. He is now a San Diego resident but states he hopes to obtain housing in Ocean Beach and move here in the near future.

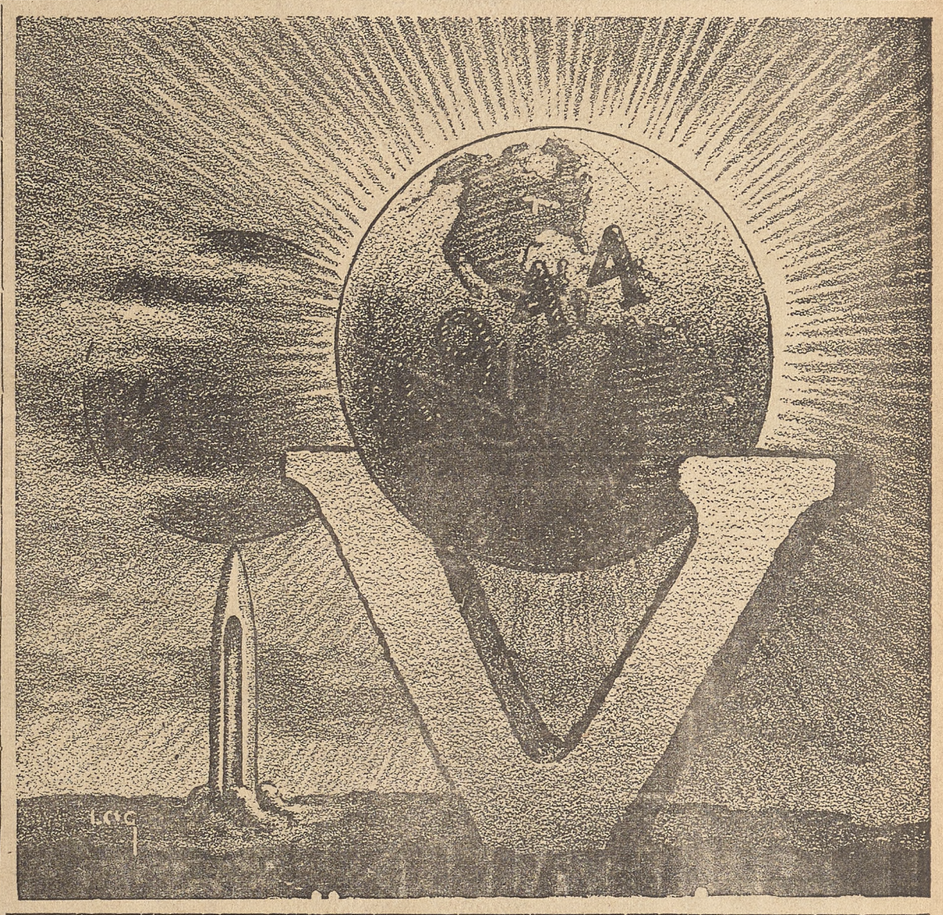
Lease Red's Cafe

Mr. and Mrs. H. F. Schaefer, 4909 Brighton ave. residents for many years, have leased Red's Cafe at 4862 Voltaire st. and expect to open for business there about Monday.

Boy Scouts Need Storage Space For Old Newspapers

Troop 28 Boy Scouts of America at Ocean Beach have done a worthwhile job in gathering up old newspapers. They have approximately 6,000 pounds on hand and need a place to store it until it can be picked up. A large single garage or similar structure that is rain proof is what the boys need and will appreciate a call to Ralph Chadwick's home, Bayview 6961.

Troop 28 will continue to pick up your newspapers and magazines if you will call the above number. Collections will be made once each week, when the boys have the time.



Glen Jones Installed Head Ocean Beach Kiwanis Club Tuesday

With President Clarence Swenson presiding, Ocean Beach Kiwanis club Tuesday evening installed its 1944 officers. The dinner meeting of Kiwanis men and their wives was held in the banquet room of the Point Loma Methodist church with the church ladies serving a very, very fine dinner.

Following preliminary opening exercises Jerry Sullivan sang several solos in very fine baritone voice, accompanied at the piano by Mrs. Sullivan.

Officers and directors installed by Lieutenant Governor Bob Mueller of San Diego were: Glen Jones, president; Jerry Sullivan, vice president; Henry Holman, treasurer and Burritt S. Mills, secretary. Directors, Rollin Reed, Heber Hartvigsen, Frank B. McElwee, James F. Roberts, Burritt S. Mills, Milton Lancaster and Martin Murphy.

Rev. George A. Warmer, pastor of the First Methodist church of San Diego, was guest speaker and gave a very splendid talk on world events, stating that to look into the future we must know the past. History therefore, if studied, would teach us how to take advantage of future events. Racial problems, he said, will be difficult to overcome, especially after the war.

At the present time, the speaker proclaimed emphatically, shameless pages of history are being written by our daily press. They are not careful what they say about our government and are sowing seeds of discontent among their readers.

Great praise was given the Chinese leaders, and he stated, he expected to see Madame and Gen. Chiang Kai Chek set at the Peace table following the war and that they will give valuable aid, having well earned the right to do so. Rev. Warmer also praised the educational program of Russia.

In closing, he said, to have a better future we must have a better outlook, and set our minds to the task of giving mutual aid to all peoples and all nations, thereby lifting the level of all men.

E. W. Ditties was a guest of Cmdr. and Mrs. Parks, Billie Lancaster a guest of his parents, Rev. John W. Swenson a guest of President and Mrs. Clarence Swenson, Miss Helen Allen and Mrs. Smart a guest of George and Mrs. Moriarty, and Mrs. Jessie Savage a guest of Dr. and Mrs. Frank R. Felt. Accompanying the lieutenant governor from San Diego were Mrs. Mueller and Mrs. Louise Klabunk.

Charles F. Price Buys Lipsett Home

Charles F. Price, who conducted the Main Shoe shop at 5031 Newport ave. for more than a dozen years, has recently sold his business location to Mr. and Mrs. Sherzer of Indiana.

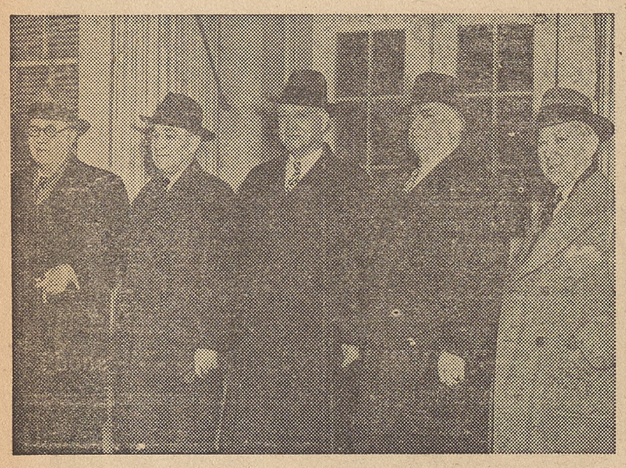
This week he and Mrs. Price purchased the home of the late Mrs. Helen Lipsett at 4968 Coronado ave. and have moved into that residence.

WEEKLY NEWS ANALYSIS

Congress Debates Discharge Payments To Veterans; House Considers Amount; Labor Studies Rail Wage Settlement; '43 Food Production Tops All Records

(EDITOR'S NOTE: When opinions are expressed in these columns, they are those of Western Newspaper Union's news analysis and not necessarily of this newspaper.)

Released by Western Newspaper Union.



Rail Union Heads—Summoned to White House for conference on settlement of wage demands of railroad unions are, labor chieftains (left to right), T. C. Cashen, switchmen; H. M. Fraser, conductors; A. F. Whitney, trainmen; Alvanley Johnston, engineers, and D. B. Robertson, locomotive firemen and enginemen. (See: Rail Strike.)

RAIL STRIKE:
Settlement Sought

Declaring a railroad strike would be a serious blow to the conduct of the war, President Roosevelt busied himself seeking settlement of a wage dispute involving 1,450,000 rail employees who threatened to walk out December 30 unless their demands were satisfied.

First to threaten to strike were the five operating brotherhoods of switchmen, trainmen, firemen and enginemen, engineers and conductors, who originally asked for a $3 a day raise, but balked when they were awarded only a 4 cents per hour boost. As a compromise, FDR suggested payment of overtime to rail employees, who at present are not eligible for such extra compensation until they have passed 48 hours.

Next to join in the walkout threat were the 15 non-operating rail unions, following congress' failure to act on their petition for an 8 cents an hour raise, disapproved by the government's stabilization director who offered an alternate plan granting a 10 cents hourly boost to lower paid employees and a 4 cents hourly increase to the highest paid.

RATIONING:
What U. S. Misses Most

With shortages of civilian goods in wartime America, what do the people miss most?

To get a straight answer, the government's civilian requirements office made a door-to-door canvass in 120 counties, discovering that 1—butter; 2—meat; 3—sugar; and 4—soap topped the list.

Following in order were 5—canned goods; 6—fruits; 7—elastic tape; 8—coal; 9—satisfactory hosiery; 10—washtubs.

Said OCR: "The items which civilians urgently need are for the most part fairly simple, calling for neither elaborate processing nor for complicated component parts." Earlier, OCR announced a 15 per cent boost in production of civilian goods in the first quarter of 1944 over the last three months of 1943.

EUROPE:
Join Jugoslavs

While U. S. and British troops ate deeper into the Nazis' winter line in southern Italy, the Jugoslav government of Gen. Josip (Tito) Broz announced that U. S., British and Russian officers had been added to his staff, and plans agreed on for extension of the guerrilla campaign vs. the Germans.

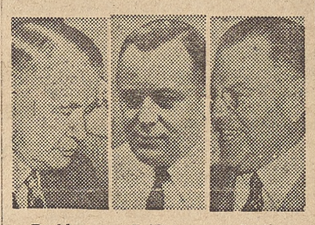
Pecking steadily at Nazi defenses on snow-clad mountain slopes, Lieut. Gen. Mark Clark's Fifth army worked its way around German positions guarding the long road leading to Rome, 80 miles away, as reports revealed the enemy was evacuating certain districts of the Eternal City to plant mines. After stiff fighting on the Adriatic coast, Gen. Bernard Montgomery's Eighth army broke into the key town of Ortona, blocking the approach to the highway hub of Pescara further north.

Announcement of Allied representation in General Broz's communist-backed Partisan army indicated that the U. S., Britain and Russia might make an attempt at equipping the 250,000 guerrillas who form the force, but have been fighting Nazi mechanized troops with light arms.

DISCHARGE PAY:
For Vets

Terms of a senate bill sent to the house for approval would give vets with 18 months or more service overseas since December 6, 1941, $500 upon honorable discharge. Vets 12 to 18 months abroad would receive $400 and those less than 12 months $300.

Vets serving within the continental limits for 12 months or more would get $300, and those serving less than 12 months $200. With approximately a million men removed from the



Barkley Bridges Austin

enlisted ranks since December 6, 1941, and 70,000 being discharged monthly, the program would cost $300,000,000 at the start.

Bearing the name of Senator Alben Barkley (Ky.), the bill's payment provisions were worked out by Senators Styles Bridges (N. H.) and Warren Austin (Vt.). The bill now goes to the house, where there has been agitation for even higher discharge payments, with much sympathy for Representative William Lemke's proposal giving vets $100 upon release from the services and up to one year's pay.

AGRICULTURE:
1943 Production

Total food output for 1943 was 4 per cent larger than the previous year, with a slump in grain harvests made up by other products.

At 3,076,159,000 bushels, the corn crop was down from 3,131,518,000 in 1942; wheat declined to 836,298,000 bushels from 974,176,000, and oats dropped to 1,143,867,000 bushels from 1,349,547,000.

Record production was noted for meats, milk, poultry and eggs, along with potatoes, peas, soybeans, peanuts, rice. Gains also were registered for nuts, hemp, snap beans, carrots, lettuce and other commercial vegetables.

At 464,656,000 bushels, the 1943 potato harvest was at a new high.

Winter Wheat Acreage

Despite a 25 per cent increase in winter wheat seeding, indicated production for 1944 was set at 526,957,000 bushels, or 2,649,000 bushels less than 1943. Because rye is not considered a war crop, many farmers reduced plantings.

Because dry weather hampered seeding and continued to prevail after planting, as much as 21.9 per cent of the winter wheat crop may be abandoned, and lower acreage yields may result. Only the eastern sector of the corn belt has been favored with good weather, but the important great plains region, on the other hand, has suffered from insufficient rainfall.

Reflecting a steady decline, rye acreage seeded dropped to 4,992,000 from 5,805,000 last year. In North Dakota, plantings were down 59 per cent, in South Dakota 25 per cent and Nebraska 22 per cent. Increases were recorded in the South, chiefly for pasture and roughage.

HIGHLIGHTS . . . *in the week's news*

ESTATE: The estate of Edsel Ford, only son of Henry Ford, is valued at 66 million dollars by the probate court. Edsel was president of the great automobile company until his death last May.

TANKERS: Ocean-going oil tankers are now being built at a rate 10 times greater than they are being sunk, Petroleum Administrator Davies stated recently.

APES: British Commandos, stationed on the Rock of Gibraltar, are searching the caves for the famous apes, long associated with "the Rock." Members of the monkey colony have been disappearing lately. Axis agents are suspected of having poisoned the animals.

There is a legend extant that when the apes leave the Rock, the British will lose their hold on Gibraltar.

450-Year-Old New England Oak Goes to War



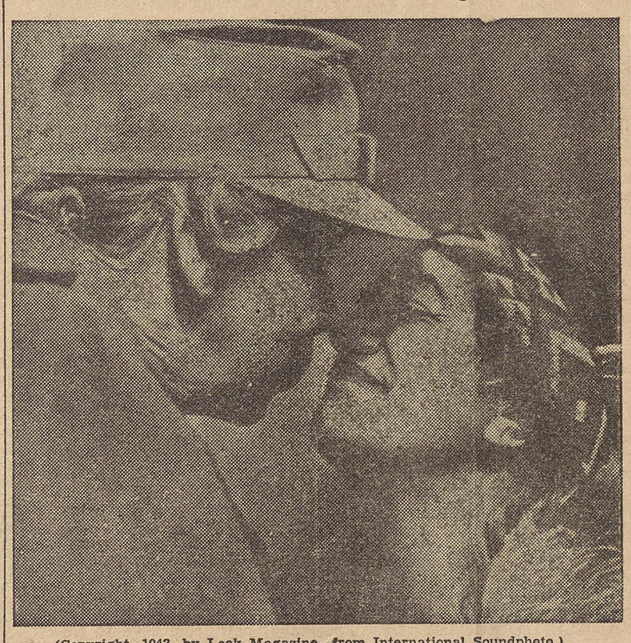
All over America giant trees are crashing to earth to take their place on our navy's ships. One of the oldest and largest was a 130-foot high New England red oak which had buried its roots in a New Hampshire forest for 450 years. Left: The huge oak crashes down on the forest bed. Top right: It is loaded onto a truck. After almost five centuries it leaves the peace of the forest for the chaos of the battlefront. Center inset: Robert Guild tests his axe for another job.

Engineers in Italy; German U-Boat Survivor



Lower left: British sappers work rapidly to construct a bridge for the advancing machines and men of the Allied Fifth army. Right: A British sailor leads a blindfolded German prisoner ashore. The prisoner was rescued after the U-boat on which he was serving was sunk.

Traditional Maori Welcoming Gesture



(Copyright, 1943, by Look Magazine—from International Soundphoto.)

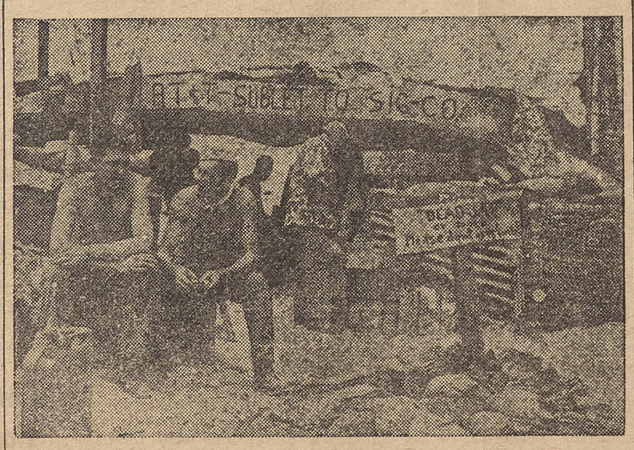
When in New Zealand Mrs. Franklin D. Roosevelt does as the native Maoris do and in this picture she is using their nose rubbing gesture of friendship. The Maori was Mrs. Roosevelt's guide during a tour the first lady recently made of New Zealand.

No Monkey Used



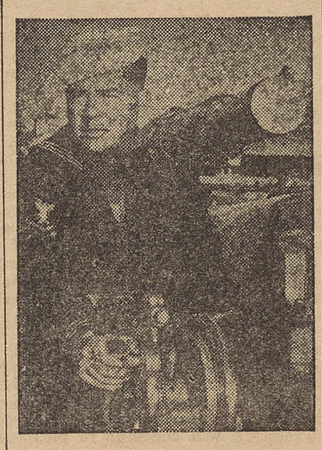
The barrel organ made a concert hall debut with the Philadelphia Symphony recently in a performance of Mozart's "The Organ Grinder." Conductor Eugene Ormandy is shown listening to the organ at rehearsal. No monkey was used.

Yankee Jokes Found Even on Tarawa



Even the bloody battle of Tarawa could not kill the American soldier's capacity for wit. One of the signs in this picture reads: "Dead Jap or more. Please don't disturb." Marines sitting in front of signal headquarters are (left) Private P. R. Gibson, 19, Tucson, Ariz., and Sergt. Jack David, 28, Chicago, Ill.

Owns His Weapon



Gunner's Mate Garland V. Smathers has purchased enough war bonds to own the naval gun with which he is pictured. His purchases total $7,000.

For you to make



THE cuff around the top may be emphasized by an edging of contrasting color—with the button matching, the smartness of these slippers is assured. The sole may be crocheted with rug yarn. These slippers are pretty in rose with black soles and edging.

* * *

To obtain complete crocheting instructions for the Bedroom slippers (Pattern No. 5650) send 16 cents in coin, your name and address and the pattern number.

Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers.

Send your order to:

HOME NEEDLEWORK
149 New Montgomery St.
San Francisco, Calif.

Around the House

Stubborn particles of dirt that settle in mouldings, cracks and other hard-to-get-at corners can be dislodged by whisking with a paint brush that has been dipped in soapy water.

* * *

Instead of pricking your fingers pulling out sandburrs, hold your socks or other clothes over a pan of water and pull off the burrs with a regular hair comb.

* * *

A piece of velvet is often more effective than a brush to remove dust from silk.

* * *

Pieces of adhesive tape fastened to oilcloth on the underside at the corners of the table or shelf it covers will prevent their wearing through and the oilcloth will last much longer.

* * *

Before storing white shoes or other summer footwear, wash and replace the shoe laces, clean or polish the shoes, insert shoe trees, and place the shoes in boxes or other wrappings. They will keep better and be ready for immediate use next season.

To keep stockings and socks from wrapping around the clothesline on a windy day, drop a marble in the toe of each. You'll get longer wear from your stockings if you take this precaution, and these days that is something.

RIGHT

You breathe freer almost instantly as just 2 drops Penetro Nose Drops open your cold-clogged nose to give your head cold air. Caution: Use only as directed. 25c, 2½ times as much for 50c. Get Penetro Nose Drops

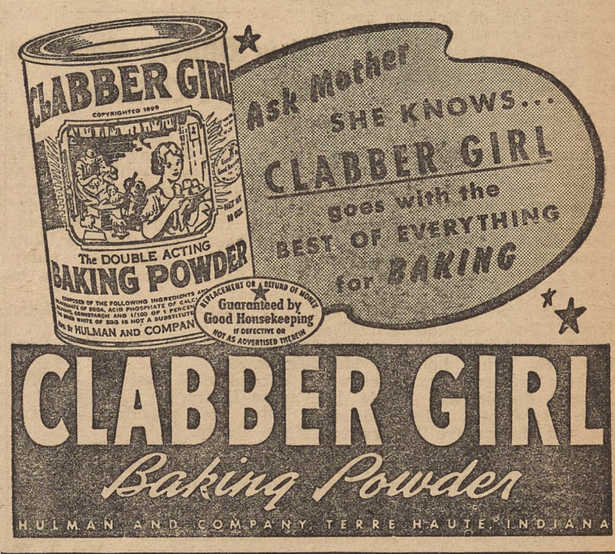
Circumstances Rule

Men are the sport of circumstances, when the circumstances seem the sport of men.—Byron.

TABASCO

The snappiest seasoning known, and the world's most widely distributed food product! A dash of this piquant sauce gives a rare flavor to any food.

TABASCO—the seasoning secret of master chefs for more than 75 years!



★ *Invest in Liberty: Buy War Bonds* ★



Business and Financial Forecast for 1944

The War, Taxes, Politics, Inflation, Strikes; Retail Sales To Show Only Small Increase

* * * * * *

THUMBNAIL OUTLOOK FOR 1944

1. GENERAL: Year 1944 should be divided into two parts: (a) From January 1st to date of Germany's collapse; and (b) from said date to December 31st.
2. PRODUCTION: Babsonchart Index will average around 130, about 12% below 1943.
3. COMMODITIES: Strength in various commodities should be followed by renewed weakness.
4. SALES: Retail sales *dollar* volume will average higher for entire year, but *physical* volume will be down 10%.
5. LABOR: Pressure for higher wage rates will continue throughout the year with *more* labor troubles and *more* wage increases than in 1943.
6. STOCKS: If the market is low when Germany cracks it will then go up; but if high, it will go down.
7. BONDS: Good and medium-grade bonds will hold close to present levels throughout the year.

* * * * * *

By ROGER W. BABSON

BABSON PARK, MASS., Dec. 30.—Most firms are booked to capacity. If any more business were offered they would not be able to handle it for many months. This is my forecast for 1944. The Babsonchart Index of the Physical Volume of Business for the final quarter of 1943 averaged 141 compared with 150.7 for the same period of 1942. The all-time high was reached in December 1942 when my Index stood at 155.6. It is not possible that this record can be exceeded in 1944.

Commodity Prices

War developments will influence commodity prices during 1944. The collapse of Germany could result in a sharp, though temporary, reaction in leading wholesale indexes. If the going in Italy or elsewhere should prove unexpectedly hard — indicating a longer war — prices should be firm. Cattle and hogs may bring lower average prices. Soybean and corn prices face the test of large marketings. They will do well to hold. Increased imports of coffee, cocoa and sugar will hold down their prices.

Continued heavy demand is indicated for most industrial commodities. To what extent efforts to roll back food prices to September 15, 1942, levels will succeed is problematical. Mounting over-all shortages, unprecedented demand and the necessity for maximum output will tend to maintain strong upward pressure on most prices. Advancing parity prices, storage, insurance and black markets further tend to keep prices high. Subsidies will be granted certain producers during 1944.

Inventories

Businessmen should watch the Government's policy of disposing of its huge inventories of consumer merchandise. With supplies at a much higher level than in World War I, retailers, wholesalers, and manufacturers should insist there be no dumping on domestic markets. This could smash prices. Flooding the export markets could make it difficult to sell goods abroad at a fair profit. I hope a substantial portion of our surplus will be given to the peoples of Continental Europe and China.

Sales Prospects

I forecast that retail dollar sales will average 5 %to 10% higher in 1944 than in 1943. Sales volume of consumer goods will again start to climb as smaller companies get the okay on postwar merchandise. I expect some decline from 1943 in the physical volume of retail sales due to scarcity of goods and less employment. Substitute merchandise has sold well but manufacturers and wholesalers are now wary of it. As good war news increases, consumers will wait for new postwar merchandise rather than buy synthetic war made goods. Merchants should keep a workable inventory. Do not over-stock.

The following 10 states are tops for 1944: New York, Pennsylvania, Ohio, Indiana, Illinois, Missouri, Texas, Caifornia, Oregon and Washington. Of smaller volume states, I like: Georgia, Minnesota, Florida, Nebraska, Utah and Arizona. Florida may see a real boom. Outstanding sales cities are scarcer. A year ago it was simple to spot cities with expected gains of 40% to 50%. Now more cities will show gains of only 5% to 10% in 1944 over a year ago. Here is the pick of the lot: Detroit, Michigan; Jackson, Michigan; Knoxville, Tennessee; Phoenix, Arizona; Portland, Oregon; San Diego, California; Savannah, Georgia; Springfield, Massachusetts; Topeka, Kansas and Wichita, Kansas. It will make a difference in 1944 business whether Germany cracks in the early or latter part of the year. When this happens Washington will begin at once to cancel war orders, especially on the Atlantic Seaboard. The army will accept no more recruits, may begin orderly demobilization. Navy men may be in for two or three years more. Army demobilization may start around election time in 1944. This should help retail trade.

Industries Differ

Expansion of airplane factories has been practically completed. Automotive industry during 1944 will gradually reconvert to normal. New car stockpile low. Look for relief only on trucks. The chemical industry has enjoyed great expansion. This may continue. Leaders in new drugs should prosper. Heavy chemicals may not show any gain over 1943 volume. Building about the same level for total new building as in 1943. Relaxing restrictions on private construction will come in near future. Gains in 1944 will show in this category when compared with 1943. Am optimistic on postwar home building.

The shoe and clothing industries are beset by price ceilings and increased costs. These will continue through 1944. Woolen industry will remain very active. Rayon will continue at capacity output. Cotton textiles will be fairly active—nearly equal last year's level. With Germany out, consumer demand for these goods should quickly replace war orders. Dairy products will be scarce because of feed problems. Slaughter houses should do a big volume. Cereal products will do well. Canned goods will feel effects of sharply higher costs and lower output. Bituminous coal depends upon labor union policy, but I expect output to be at least 10% better in 1944 than in 1943.

Air transport will gain in equipment and efficiency. Manpower is far from solved. The trend of the industry is up for both air passengers and freight. Railroads will continue to suffer from equipment shortages. War peak of traffic is passed. Railroad needs are so acute that higher priorities for equipment will be forced. After the war, railroads will have a terrible slump. With much less to haul, they will face, as never before, competition from coastwise shipping, river transportation, new pipe lines, airplanes and trucks. Eastern roads will slump as soon as Germany collapses.

Electronics and television should boom. Heavy electrical equipment orders may decline slightly in 1944. Kilowatt output may be 10% better in 1944 than in 1943. Lumber volume will continue to be reduced. Backlog of machine tool orders is declining sharply. Subcontracts may help. Nonferrous metals are held down by acute manpower shortage. Paper and pulp will be affected by the cut in newsprint. Paperboard output in 1944 should equal 1943. Refinery petroleum output in 1944 will run 10% above 1943. Higher prices for crude probable. All-time peaks in steel output scheduled for 1944. Shipbuilding may not show further gains, but launchings will.

Outlook for Labor

Crux is whether sufficient skilled and unskilled workers can be channeled into critical war industries. It is estimated that 2,000,000 workers must be added to essential plants in the next few months. However, over 2,000,000 men and women reach age 18 every 12 months. Therefore, the labor situation may begin to ease. There will be many disputes but most upsets will be of short duration and small scope. Labor leaders must **threaten** strikes for publicity and to hold jobs. The cost-of-living situation will dictate the rise and fall of strikes. If rolling back prices is successful, pressure for higher wages will be considerably reduced. After Germany cracks, there will be no scarcity of labor. Labor's honeymoon is approaching its end. There will be no railroad strike in 1944.

The 1944 long-term trend of stock prices is definitely upward. A growing hoard of money seeks investment. Few stocks are available. Present holders are less willing to let stocks go, except at higher prices. The rise from May, 1942 to July, 1943, was a long, unbroken advance. A period of consolidation, such as from July 14 to date, was in order. The next few months may still be marked by irregularity. This should not disturbe real investors. Corporations are adjusted to wartime operations. Any material change in the market strengthened in the face of the largest War Bond Drive in our history.

Most listed companies are stronger than ever. Debts have been reduced, cash reserves increased. Companies doing well in war work may get new buildings and machinery for a song. War stocks have gradually given ground in spite of record earnings and growth in net current assets. Many peace stocks have forged ahead in spite of declines in earnings and lower dividend payments. It is possible the "war babies" may become oversold and the peace stocks overbought, but the total industrial averages will go higher sometime during 1944 than they are at present. In case a Republican President should be elected in November a big bull market could quickly develop.

What Stocks to Buy

Some industrial groups appear more attractive than others. Building stocks should benefit from the expected boom after the war. Johns-Manville, Lone Star Cement and Eagle-Picher Lead hold prospects for good postwar earnings and liberal dividends. Flexibility of merchandising companies makes their stocks favorites. I have recommended American Stores, McCrory Stores, Kroger, Jewel Tea, General Shoe, United Stores 6% Preferred and Preferred "A." The railroad and farm equipment groups ought to show better-than-average progress. Favorites include American Brake Shoe, General American Transportation, Baldwin and Harvester; although postwar prospects convince me that selected steel and iron issues hold appeal. U. S. Pipe Line & Foundry should benefit from building. Republic Steel $5 Pfd. "A" offers liberal income. National Steel and Allegheny-Ludlum are sound issues. Electrical equipment should experience heavy postwar demand. General Electric is the outstanding leader.

Bonds, Interest Rates and Preferred Stocks

The government forbids a corporation to manipulate the price of its securities but the government is using artificial means to force down interest payments needed by widows, orphans and others dependent upon savings or life insurance. This is unfair. Government Bonds dominate the high-grade field. Corporates are being called in increasing amounts. Institutional investors and trustees have to bid very high on the few remaining corporates or buy Governments. In view of the relatively greater risk in corporates, I favor confining high-grade bond purchases to the E, F and G War Series, preferably E's. Otherwise, hold cash. Municipals are too high.

I expect no near-term shift in interest rates. They may remain low as long as government financing must be carried on in large volume, or as long as restrictions are placed upon the expansion of business to meet civilian demands and the money hoard continues to grow. When the readjustment comes the investor should not be tied up in long-term, low-coupon bonds. Current yields on better grade issues have been forced down too low. Investors looking for liberal income are, therefore, buying cumulative preferred. Such issues are also in favor with investors skeptical over the general trend of common stocks; but the field is very selective. My usual advice is to buy only first mortgage bonds or else common stocks of companies with no cumulative preferreds.

Taxes

There may be a small increase in 1944 taxes. This increase will hurt only a few industries through increased excise taxes. Income taxes, inheritance taxes, gift taxes, and probably corporation taxes will remain about where they are or lowered. Furthermore, 1944 may be the last year of tax misery. Taxes should begin to decline in 1945. Investors should especially keep in mind that — when excess profit taxes are eliminated — many corporations can make more money and pay more dividends with smaller gross earnings.

Postwar Jobs

Men and women who **left jobs to enter the armed forces** should have no trouble getting jobs when they return. Those who entered the "armchair" forces at Washington or elsewhere may have real trouble with getting postwar jobs. Men who were unemployed when they entered the armed forces will get postwar jobs based on their war record and behavior. Character and habits will be an important consideration. Men and women who left employers in the lurch to get more money or thrills may be left "high and dry" when the war is over. There will not be a good job for everyone after Germany cracks. In fact, there will begin to be unemployment when Roumania, Bulgaria or Hungary give up, which I expect fairly soon.

Politics and Inflation

Unless Germany collapses before August, Roosevelt will be renominated and probably re-elected. It looks now as if Willkie would be nominated if the Republican leaders believe Roosevelt has the election in the bag. This would be a good way of getting rid of Willkie forever. Another possibility is that Willkie may accept second place on the Democratic ticket. The Republicans will put their efforts upon Congress. In November, 1944, they should secure a good majority of the House and six more Senators. When I look further ahead, 1948 seems now like a good Republican year with Gov. Dewey the victor, in case Willkie is not already President. During the 1948-52 term will come the next depression followed by a return of the Democrats in 1952. Then there will be more Socialistic experiments and the real inflationary period. In the meantime, we will have slowly creeping inflation until 1948; but nothing radical. After Roosevelt is reelected with a Vice President satisfactory to him, I should not be surprised to see him resign to accept the head of the new World Organization whatever this may be. This could take place as soon as Japan is whipped—possibly in 1945.

How Long Will War II Last?

Intelligent forecasts of 1944 business should be based upon some assumption as to the length of the war. If Germany is to crack within a short time, 1944 may be a very different year than if Germany should hold out until after our Presidential elections in November, 1944. Germany may collapse early in the year, but consider the following:

(1) Churchill is very close to Roosevelt. He desperately wants him re-elected. Knowing that only a continuation of the European conflict through October, 1944, will assure this, he is not hurrying his Second Front.

(2) As the Republicans have not yet insisted upon "unconditional surrender," the German and Japanese people think their chances might be better with a Republican President—which is a temptation for them to hold out.

(3) Stalin is definitely waiting until after November 6, 1944 before making certain decisions, and this will delay Germany's collapse.

(4) Although the Washington New Deal group might do nothing to prolong the war merely to insure themselves another four years of power, yet they surely would not be adverse to others doing so.

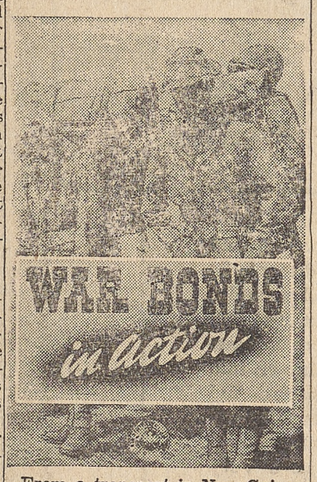
(5) Generally good war news should feature 1944. The battle-hardened Russians should continue to drive the German hordes back. As we enter 1944 the war has rounded second base and is on the way home. As, however, I stated in my 1942 and 1943 Annual Forecasts, we should not expect an ending of the War until gas, chemicals or bacteria bombs are used.

All of the above may be upset by the death or serious illness of Roosevelt, Churchill, Stalin, Chiang or perhaps even Hitler in 1944.

Needed: More Research and Religion.

Businessmen are faced with three vitally important questions: (1) Is it time now to give up seeking war contracts and prepare plants for civilian goods output? (2) Should subcontracting be reduced by approximately 50% so as to be ready for civilian goods production? (3) Is all-out war production to utmost capacity the best course to pursue? My advice is: Continue to take all war subcontracting you can get provided it will not tie your plant up beyond election day next year. Stop further expansion plans now. Work research and postwar planning departments overtime. Give orders now for reconversion equipment.

Finally, 1944 will see a continuation of the conflict between those two philosophical theories which are splitting civilization today. These may be expressed by the eternal question of whether man (1) is a spiritual being to be guided by the Ten Commandments; or (2) is an evolutionary animal permitted to follow the rules of the jungle even when possessing a college diploma and dressed in a tuxedo. If our first assumption, the one for which our churches stand, is adopted as a goal, the coming year can be the beginning of a glorious future. If the second, which too many educators are teaching, is allowed to grow, then World War II may have been in vain. In the end, spiritual forces must overcome the material forces or civilization is sunk. The hope of a better postwar world lies with greater research and more religion.

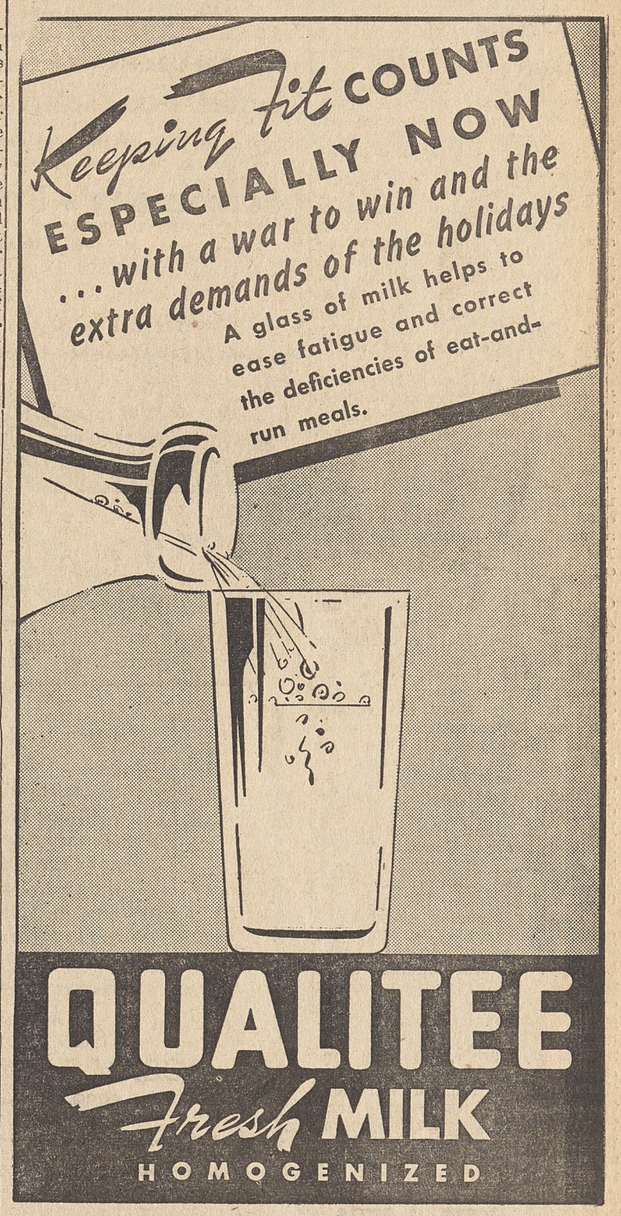


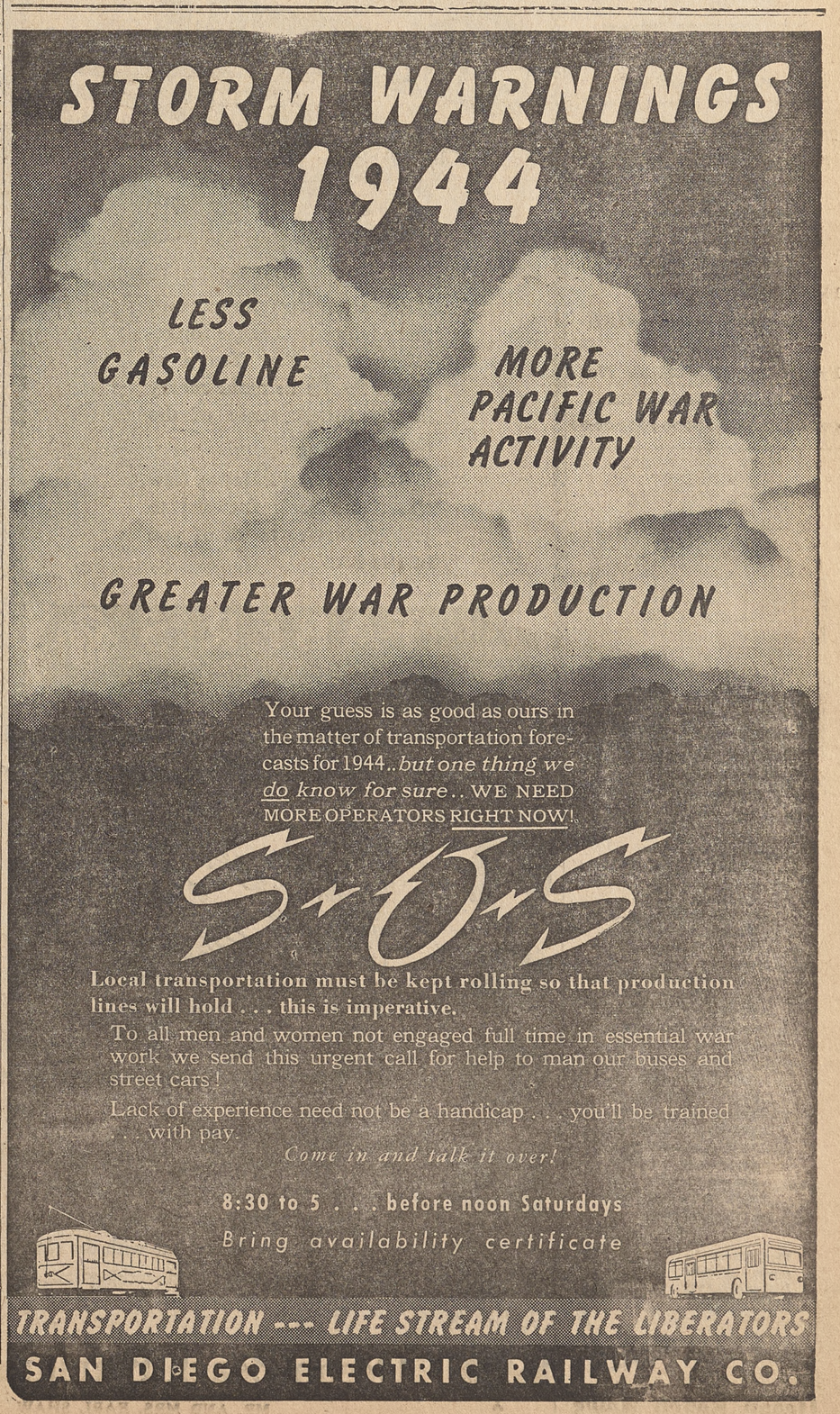
From a transport in New Guinea American members of hospital units are carrying medicine and instruments provided by War Bond dollars.

How many will they succor? How many dead will they find? How many will never return? We do not know but we do know our daily conduct can make an earlier end of the war.

Give your dollars action: **Buy More War Bonds.**

U. S. Treasury Department





California Population Steadily Increasing

Civilian population of San Diego county for January, 1944, is 407,000, California Taxpayers' association estimated today. This is an increase of about 117,650, or approximately 41 per cent, over the 289,348 people in the county when the 1940 census was taken, the association stated. Population of the county for January, 1943, was 400,000.

Population of the state is estimated at 8,014,000 for January, 1944, by the Taxpayers' organization. This is an increase of 1,007,000, or about 16 per cent, over the 6,907,387 people shown by the April, 1940, census. Population of the state a year ago was estimated at 7,795,000.

"Communities with large war industries have drained manpower and population from many California counties," the association found. "While two counties, Contra Costa and Solano, have more than doubled in population since the census, 21 counties are estimated to have a smaller population for Jan., 1944, than they had when the census was taken."

Fifteen counties, Alameda, Contra Costa, Inyo, Lassen, Los Angeles, Marin, Monterey, Napa, Orange, Riverside, San Diego, San Luis Obispo, San Maeo, Shasta, and Solano, show increases in population of 15 per cent or more since the census, the association estimates.

Big 10 counties in the state today, so far as population is concerned, are Los Angeles, 3,200,000 people; San Francisco, 690,000; Alameda, 625,000; San Diego, 407,000; Contra Costa, 220,000; Santa Clara, 195,000; Sacramento, 191,000; Fresno, 190,000; San Bernardino, 182,000; and Orange, 152,000.

"Postwar planning should recognize the return to their old homes of many of the people who have gone to war industry areas to work," the association pointed out. "In ordinary times the growth of population in California has been widespread, with nearly all areas showing increases. After victory, population of many inflated war centers can be expected to drop back toward normal. Local government planning for the future should provide for such a trend in population."

Professional Cards

DR. WALTER EDDY
Osteopathic Physician
Office and Residence
4884 Santa Monica Ave.
Phone Bayview 5111

OCEAN BEACH JEWELER
Stanley H. Brauchler
Prompt and Satisfactory Watch Repairing
4811 Newport Ave.

Phone M-3203
DR. LOUIS M. WINN
Optometrist
Eyes Examined — Glasses Fitted
506 Bank of America Bldg.,



After the WEDDING

IN THESE fast moving times Wedding Invitations and Announcements are increasingly important; be sure that your friends and relatives are informed of the happy event. See our large variety of styles...smartly modern...they have that certain touch...that spells refinement and good taste.

Virginia Courtenay has prepared a gift booklet for young brides which is yours for the asking.

Ocean Beach News
1922 Bacon Street

E. A. SUTTON
Insurance Real Estate
Fire, Automobile, Liability, Burglar, Compensation, Plate Glass
Office 1927 Bacon Street Telephone Bayview 6910

Good Food and Quick Service .
even in days of shortage and rationing, Bob and Ann at
Schneider's Fountain Lunch
4935 Newport Ave.
try to serve you tasty food and a variety of sandwiches
— Try Our Ice Cream Sodas and Sundaes —



LIKE a worn out old boot we discard the old year, and we voice the hope that 1944 will see many more unpleasant things thrown into the eternal discard. And now, we join our friends in the general rejoicing, and wish you a Very Happy New Year.

Stevenson Bros.
OCEAN BEACH GARAGE
4868 Newport Ave.



With the Hun on the way out, there is unusual cause for rejoicing this New Year's of 1944. So, let us make merry in the fullest sense of the word.

We wish you a Happy New Year, and look forward to greater service to all of you in 1944.

G. H. FABER PROP. FABER'S Grocery
5021 NEWPORT AVE. · PHONE BAYVIEW 3533



Undue Optimism is hardly justified, but, looking into our crystal ball, we see better days ahead. In the light of this fact we say Happy New Year with the old-time spirit. May the best of everything come your way in 1944.

Ocean Beach Furniture Store
MR. AND MRS. EARL SHAW

Prompt Service
BARBER SHOP FIRST CLASS WORK
Business Hours 9 A.M. to 6 P.M.
Sam Cole Barber Shop
4937 Newport Ocean Beach



TICK, tock! Tick, tock! 1943 is wearing out. Another and, we hope, much better year, is ahead of us. Let us enter it with new zeal, new hope, new objectives. Looking forward, we wish you all the blessings the bright New Year can possibly bring.

OCEAN BEACH KIWANIS CLUB

What is called liberality is often merely the vanity of giving.—La Rochefoucauld.



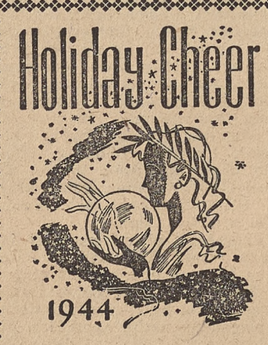
The top of the world to you, folks! And now listen! We're going to give you still better service in 1944. Think we can? We've got a record to beat, but just watch us. This is our New Year's pledge to old customers, to new and potential.

MAC'S MEAT MARKET
Earl, Willey and Mac



An old adage assures us that "silence is golden," but, on the Eve of New Year's, we can hardly agree. We believe this is the time to speak up and tell you how much we have appreciated your patronage during the past year, and to wish you good luck in 1944.

ROBERTS BAKERY
MR. asd MRS. HAROLD THOMA



The future? Your guess is as good as ours—but, if our wishes count for anything, there is a lot of health and happiness in store for you in 1944.

George's Cafe
5027 Newport Ave.
Closed Christmas Day and December 26 and 27

'I Resolve'



The speculative attitude of this young lady is ample proof that she is taking her New Year's resolutions seriously. She isn't going to take a chance on making a resolution she won't keep. Perhaps she has determined to study harder or to be of greater help to her mother—but at least she is going to keep her word.

God's Protecting Presence

CONVOY is a very familiar word today. By use of convoys, troops and supplies have been dispatched to all parts of the world, with but negligible loss. Those who have experienced life on the high seas in wartime know and appreciate the full value of a powerful convoy. So long as mortals entertain the belief that life is in matter, they will feel the need of human means, of weapons and convoys, to protect their limited human sense of life, freedom, and security.

In the world crisis today the question arises, more persistently than ever, What is real, and what glory is there in the achievement of material things? The answer definitely is that only God's creation is real, indestructible, and changeless. Material things change and pass away, but the understanding of Life as God is immortal. God is infinite, ever-present Life, and man coexists with God; consequently, he is one with Life, and cannot be separated for an instant from God's protecting presence and the great realities of Life. The understanding of this basic fact destroys the false belief that man, God's idea, is ever in danger. No matter how real the evidence before the material senses may seem to be, man cannot be separated from Life, God.

One who is struggling to find a way out of the mist of materialism, may well take courage in the age-old promise made so long ago, and affirmed by the prophet Isaiah, "When thou passest through the waters, I will be with thee; and through the rivers, they shall not overflow thee: when thou walkest through the fire, thou shalt not be burned; neither shall the flame kindle upon thee" (Isaiah 43:2).

God, divine Principle, guides every right thought, motive, and act, so that a state of spiritual peace may be maintained amid worldly confusion, quietness of heart amid the warring elements of evil, and assurance under all circumstances that divine help is at hand. Quietness and peace come as we realize our at-one-ment with God through prayer, consecration, humility, and self-abnegation. Spiritual reality can be attained proportionately as we dwell in the atmosphere of perfect Love, wherein no hate, war, destruction, conflict, or death can be found. "Love is the liberator," writes Mary Baker Eddy in "Science and Health with Key to the Scriptures" (p. 225). . . .

Christ Jesus proved the power of Love over fear, Life over death, and that the everlasting presence of divine Love is available at all times and beyond all question. Once, when the humble Nazarene and his disciples had entered a boat to cross the Sea of Galilee, a sudden storm arose. Filled with fear, his disciples came to where he was resting in the stern of the boat, saying (Mark 4:38), "Master, carest thou not that we perish?" The Master calmly "arose, and rebuked the wind, and said unto the sea, Peace, be still. And the wind ceased, and there was a great calm" (verse 39). What a heavenly sense of inward quietness and security is realized when we recognize God's ever-present love, when we awaken from the belief of life in matter to the conscious realization of Life in Spirit, and hear the call, "Peace, be still," when the Christ - deliverance brings every form of error into subjection to the divine will! . . .

Wherever we may be, on land, or sea, or in the air, even in the midst of the raging tempest, we can realize the immediate presence and power of God, all-embracing divine Love. The understanding and demonstration of God as omnipotent, omnipresent Principle, and of man as the image and likeness of Mind, expressing the qualities of immortality and indestructibility, destroy fear and reveal the radiant light of Truth, the powerful Christ-presence, guiding the way to eternal Life and perfect peace.

—*The Christian Science Monitor.*

Jack Latham
Union Oil Dealer
1076 Rosecrans Street
Batteries Charged in 20 minute
Phone B-9326
RADIO SALES AND REPAIR



Just a line to extend to you our sincere thanks for your patronage in 1943, and to wish you and yours a most Happy and Prosperous New Year. Remember, we are always at your service.

BOB and ANN
at
Schneider's Fountain Lunch



TO GIVE OUR NEW YEAR MESSAGE EXTRA FORCE WE'RE BACKING IT UP WITH A SOLDIER, SAILOR AND MARINE. YES, HERE'S WISHING YOU A GREAT, WONDERFUL NEW YEAR.

S. J. TOMES
Carpenter
1645 Bacon Street

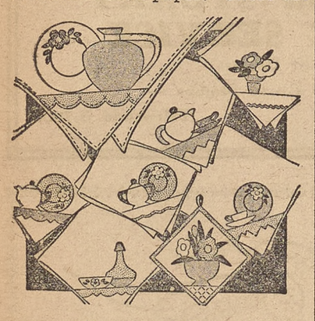


May this New Year's bear a photographic likeness to the one of your heart's desire, and may 1944 be an album of 366 very happy days. This, friends and patrons, is our New Year's wish for you.

CAMP HOLIDAY AUTO COURT
Mr. and Mrs. Frank B. McElwee
5075 Niagara Avenue

Things to do

TEA towels as gay as your dishes are possible with this new transfer. Applique does the trick, with bright-colored pottery dishes providing the motifs. Added gaiety is achieved by placing the dishes on shelves above a strip of colorful shelf paper. There are



seven of these appealing motifs for your tea towel corners; the eighth design is a bowl of flowers for a panholder.

* * *

No. Z9501, 15 cents, is the hot iron transfer bringing all eight fiesta motifs. Welcome this set to your own kitchen, and make extra sets (the one pattern will stamp them) for gifts that excite complimentary comments.

AUNT MARTHA
207W Westport Rd., Kansas City, Mo.
Enclose 15 cents for each pattern
desired. Pattern No.....
Name .....
Address .....

Indexing Names

The latest system for indexing personal names enables a clerk to locate quickly even those that sound alike but are written differently, says Collier's, such as Kelly with 14 spellings, Snyder with 29, and Burke which is also written Bork, Byrk, Bhourque and 36 other ways. Each entry is listed alphabetically under the first name in the section containing all surnames with the same chief consonant sounds. Hence, the card for Lily "Burke," however spelled, would be filed in section Brk under Lily.

Gems of Thought

Be what your friends think you are; avoid being what your enemies say you are, go right forward and be happy.—Pomeroy.

The soul of a philosopher runs away from his body and desires to be alone and by herself.—Plato.

It is something to have an influence on the fortunes of mankind; it is greatly more to have an influence on their intellects.

For every tree is known by his own fruit. For of thorns men do not gather figs, nor of a bramble bush gather they grapes.—Luke 6:44.

Records Phone Talks

A new portable device picks up and records incoming and outgoing telephone conversations with a sapphire stylus on roll film, one loading of which will take down 15 hours of talk. Recording by induction, the machine does not require any physical connection with the telephone instrument or the wires, even being able to operate some distance from them.

A few timely drops help prevent many COLDS from developing



Put a few drops of Va-tro-nol up each nostril at the very first sniffle or sneeze. Its quick action aids Nature's defenses against colds. Follow directions in folder. VICKS VA-TRO-NOL

For Victory



BUY U. S. BONDS AND STAMPS

GRASSROOTS

by WRIGHT A. PATTERSON



Released by Western Newspaper Union.

DIGNITY OF LABOR AND RECENT COAL STRIKE

AS A MEANS of comparison, just suppose all the coal mines of the nation were the property of one man. The nation is at war. Coal is an absolute necessity for the conduct of the war, but the man who owns the mines sees in the nation's peril an opportunity of making a killing for himself. He arbitrarily advances the price of coal. The government refuses to pay or recognize the increased price. The owner closes all mines and the nation and its war industries are at a standstill. Under such conditions, with such a result, the American people would mete out dire vengeance on that coal mine owner.

Should one man, or a group of men, control all the farm lands of the nation and refuse to permit the production of food unless their demands were complied with, the fate of such man, or men, can be easily imagined.

What is the difference between one man owning all the coal mines and closing them, and one man controlling all the men who mine coal and using the peril of the nation as a club with which to enforce his demands, is a question the American people are asking. Such a policy does not help to preserve the dignity of labor.

* * *

WHERE EXTRA MONEY IS BEING SPENT

THE INCOME of the American people is more than double what it was in 1939-40. After deducting taxes, which take upward of 20 billion, how is the remaining nearly 50 billion being spent? The Family Economics bureau of the Northwestern National Life Insurance company spent much time and effort in securing an answer to that question. The survey, made throughout the nation, indicated the excess largely goes to the women for such items as dresses, furs, jewelry and amusements. In the stores the increased sales have been on the upper floors and not in the bargain basements. The purchase of fur garments is up over 200 per cent. They credit the women with a considerable portion of the 17 million dollar increase in the sale of playing cards. The women are earning a considerable part of the increased income so why should they not spend it as they wish?

* * *

RENEGOTIATION OF WAR CONTRACTS

IN WORLD WAR I they called it "cost plus 10 per cent." In this war they call it "renegotiation." The price of war products is determined by the cost, to which is added 13 per cent for profit. When the producer shows an increased cost they make a new contract at a new price. There is no motive to keep the cost down, but there is a 13 per cent profit on every additional dollar of cost. That is quite an incentive for paying employees more money, for employing more people, or for anything else that will increase the cost of the product the government is buying. It is a difference in name and 3 per cent better than the old "cost plus 10 per cent" for the producer.

* * *

STILL MOUNTING COSTS OF GOVERNMENT ACTIVITY

AS A MEANS of conserving manpower and furthering the war effort we might include, as one of the demanded sacrifices, many of the frills of government. We could quite comfortably return to the simplicity of the early years of the century when government employees represented only a few hundred thousand, when the cost of all government activities amounted to less than a billion dollars a year. Now we have upwards of four million civilian government employees, and an annual cost for civilian activities alone of more than seven times the total cost of those past years.

* * *

FARM RESIDENTS HAVE MANY ADVANTAGES

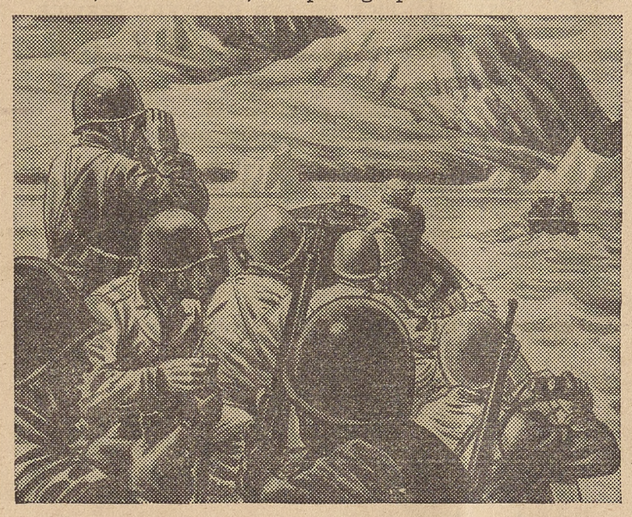
PEOPLE LIVING in industrial centers can appreciate today how much more valuable than money is food, fuel and shelter. In such centers money will not always buy an adequate supply of these necessities. There is not always sufficient food, heating fuel or houses to meet all needs. That is where farming, not as a business but as a way of life, has an advantage. On the farm there may not be money but there is food, the wood lot provides fuel and the farm home provides shelter. These things can, and do, have greater value than the high wages paid in industrial plants.

* * *

RUSSIA SAYS she will not make a separate peace with Germany. She will make good on that promise. She will have no dealings with the Nazi government. But what would the situation be if the German army commanders should offer to surrender unconditionally to Russia? That might happen. Russia has come much nearer stating her unconditional surrender terms, as they relate to the German people, than have England or the United States. The unconditional surrender of Germany to Russia could create mixups.

Kicking Nazis From Greenland

Vital war information was reaching Germany from a post not far from the North American continent. A Nazi radio and weather base was operating in the Arctic off the coast of Greenland. It was solidly built and its occupants, hidden by blizzards and arctic wastes, expected to remain permanently. But the Nazis were surprised by vigilant Danes who spotted the base, battled its occupants and got word to the United States. Soon U. S. troops smashed the Nazi nest. The campaign is shown in the following sketches by Norman Thomas, combat artist, and photographs taken at the base.

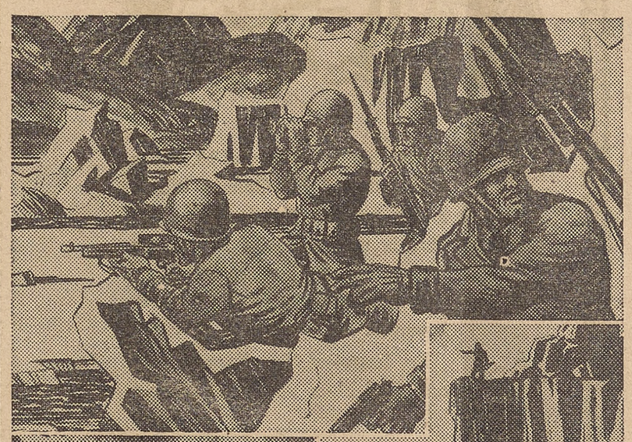


Coastguardsmen and soldiers go ashore from a cutter. Guns of the cutter cover the landing. This landing was preceded by a heroic fight by Danish hunters, one of whom was killed by the Nazis. Another Dane, who was captured, acted as a guide for the Nazis. But at his first chance this Dane seized the commander of the base and delivered him to U. S. custody.



Top: Reconnaissance patrol is left behind to occupy landing base camp and watch for any enemy landing attempts. Bottom: Coastguardsmen and soldiers charge in skirmish formation toward the Nazi radio base just beyond the hills.

Besides a radio station, the enemy post included a power house, emergency generator, machine gun emplacements and food caches.



Top: Another view of U. S. troops. Bottom left: Taking a Nazi prisoner. Bottom right: Searching for further signs of the enemy.



German equipment is examined by U. S. soldiers. Some Germans got away in planes, it was believed.

Scotch Customs Brought to U. S.

"Should auld acquaintance be forgot,
And never brought to mind?"

There may be no way of proving whether or not Robert Burns was thinking of New Year's Eve when he wrote "Auld Lang Syne"; however, two things are certain: the Scotch have always made a big fuss over New Year's and no American celebration thereof would be complete without this traditional bit of Scottish verse.

In Scotland, the wassail bowl went 'round at New Year's time. Traditionally, the custom originated when Rowena, daughter of Hengist, presented Prince Vortigren with a bowl of wine and the salutation, "Lord King, wass-hael," or literally, "To your health." The prince drained the bowl with one draught, returned the maiden's salutation by immediately falling in love with her, and the two lived happily ever after.

The wassail bowl itself was an ornament of graceful design—decorated with branches of greenery that formed a canopy over it. The mixture within was warm and included ale, sugar, and nutmeg or ginger; highly spiced, sweetened wine was added by hosts who could afford it.

On New Year's Eve at the stroke of 12 the head of the household, toasting his family and friends, sipped the mixture and then passed it to the others present. Sometimes, the party would pile into a wagon or sleigh and, carrying kettlefuls of the beverage, buns, cheese, etc., would stop at various houses throughout the community. The refreshments went around at each "stop" and nobody got home till morning.

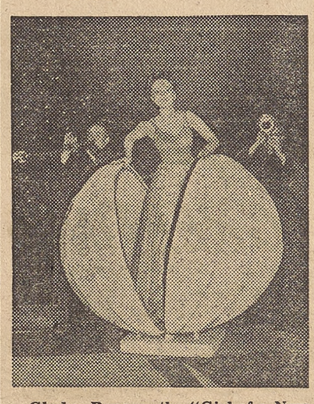
Why New Year Starts In Middle of Winter

Why does the year start in the middle of winter?

Perhaps the most valid reason is that the first day of January is conveniently near an annually recurring celestial landmark—the earth's perihelion, or point of closest approach to the sun. It's a fact that in the dead of the northern winter, due to our planet's elliptical orbit, we are a few hundred miles closer to the solar disk than on the hottest day in summer.

New Year day doesn't exactly hit the mark. On or about January 4 the center of gravity of the earth-moon system is nearest the center of gravity of the sun. That is, two imaginary points are closest together. One is at approximately the center of the sun and remains constant through the ages. One is about 2,000 miles below the surface of the earth.

Happy New Year!



Gladys Benson, the "Girl of a New Day," emerges from a huge globe in a New York ballroom to wish everyone the happiest kind of a New Year.

New Year's of 1863 Important Historically

One of the most important New Year's day receptions ever held in the White House was that of January 1, 1863, and it was significant because of a momentous event which took place immediately afterwards. Abraham Lincoln had drawn up his Emancipation Proclamation, had read it to his cabinet and had won their approval of this document which would commit the government irrevocably to the destruction of slavery. At noon William H. Seward, secretary of state, brought the proclamation to Lincoln for his signature.

"I have been shaking hands since nine o'clock this morning and my right hand is almost paralyzed," Lincoln told him. "If my name ever goes into history it will be for this act, and my whole soul is in it. If my hand trembles when I sign, all who examine the document hereafter will say: 'He hesitated.'" Saying that he signed—but those who look upon the signature on that historic document now say that it was written as boldly, as firmly and as unfalteringly as any ever signed "A. Lincoln."

New Year and Old

Oh, New Year—Leave the olden joys to me!
The sturdy faiths, the shining loyalty
Of friends the long and searching years have proved—
The glowing hearth fires and the books I loved!
All wonted kindnesses and welcoming—
All sure, hard trodden paths to which I cling!
With all the strange new blessedness you bring.

Classified Department

Help Wanted

MECHANICS
Diesel & gas trucks & trailers. Permanent position in ESSENTIAL INDUSTRY for right man. Union scale. Avail. Certif. Req.
1005 MATEO, LOS ANGELES, CALIF.

UNSKILLED LABORERS
can earn $215 per month. Permanent. Advancement.
WESTERN INSULATED WIRE INC. 1001 E. 62 St., Los Angeles, Calif.

SHOEMAKERS
Machine Or Bench Men
Wages (Min. 9 Hr. Day)
Machine Men $60.00
Bench Men $52.00
Top Men Can Make AS HIGH AS $90.00 & $110.00
PERMANENT WORK
War Critical CLASSIFICATION
PLEASANT Work'g Cond'ns. Tools, Coats & Ldry FREE
SIMPLE EASY METHODS
All Materials Prepared For You In Advance
GOOD POST WAR FUTURE
APPLY — ZINKES
1133 MARKET ST.
SAN FRANCISCO
PHONE HEmlock 4171

Male Help Wanted

HOW DOES $200 LOOK TO YOU?
YARDMEN average more per month.
Experience is not necessary and you are paid while training.
All the 10,000 good pay jobs such as CARPENTERS — FREIGHT HANDLERS — OFFICE WORKERS — SHOP WORKERS — FIREMEN — HELPERS (all crafts) — PAINTERS — BLACKSMITHS — can't be listed here—but—
S. P. has prepared a booklet that tells all about various jobs usually open. It's an interesting booklet, full of information, and as easy to get as writing a post card.
There are a lot of other good reasons why you should write—reasons like medical care, advancement, travel courtesies, retirement, and a host of jobs to choose from all along the line, or near your home.
Write to
FRED TREDWAY
SOUTHERN PACIFIC
Room 735 65 Market Street
San Francisco 5
Or see the nearest S. P. Agent

For Sale

We have a complete stock of cameras, dark room equipment, film, paper, etc. We ship anywhere. Write us for your needs.
BLEITZ CAMERA CO.
5338 Hollywood Blvd.
Hollywood, 27, California

OLIVE GROWERS
Burlap sheets, 7½ x 15 feet, delivered anywhere in California, in lots of 50, —$2.00 each.
Write 1244 FIFTH AVE., SAN FRANCISCO 22, or call at LINDSAY RIPE OLIVE CO., LINDSAY, CALIF.

Chicks For Sale

CHILDERS QUALITY CHICKS
Improved through years of experience in poultry breeding and hatching. W. Leghorns, R. I. Reds, B. Rocks, New Hampshires and Cross Breeds. Write for illustrated catalog.
CHILDERS HATCHERY AND BREEDING FARM
P. O. Box 1793 Santa Ana, Calif.

WHITE LEGHORN SPECIALISTS
Over 30 years production of superior chicks. A 100% pure, top ranking, money making leghorn strain. Straight run $15.00 or pullet chicks $30.00 per hundred. Volume discount. Order January, February chicks now. Write for factual folder.
GRAHAM HATCHERY & PULLET FARM
Hayward . . . . . Calif.

Farm Equipment

8 FT. MOLINE Wheatland Plow, just like new, $325.00. FARM SUPPLY CO., GILROY, CALIF.

Live Stock

FOR SALE—Registered Percheron mares and one stallion. M. E. LIVINGSTON, HINKLEY, CALIFORNIA.

BREEDING BLACK HUSKY Leghorn Roosters—8 months old, very hardy breed. No paralysis. Pullets great layer of big white eggs. Broilers dress yellow. $3.00 each. B. Fuglister, 3315 Middlefield Road, Palo Alto, California.

Miscellaneous

Large selection of guaranteed Canaries, Lovebirds, Finches, order now for Xmas. Berkie's, 2282 Mission St., San Francisco, California.

Cotton Defoliated During Greenhouse Growing Test

A successful cotton crop was recently harvested at Stamford, Conn., in a greenhouse under the supervision of scientists at work in the Research Laboratories of American Cyanamid company.

Close laboratory control was necessary in order to observe the life habits of cotton plants from seeding time to harvest. Time lapse movie cameras recorded the life cycle of plant growth. Experiments were also made to observe the effect of a chemical which causes premature defoliation.

The defoliation of cotton plants has become of special interest to cotton growers who want leafless cotton so they can use mechanical harvesters in place of hand labor.

More attention to plant breeding and chemical treatment in the growing of cotton promises to keep it in line with cellulose and synthetic fibers after the war is over. Many areas in the cotton belt feel sure that research holds the answer to future economic problems in the cotton industry.

Lowest Death Rate

In 1942, the United States had the lowest death rate in its history. We also had the lowest disease rate and maternity-death rate.

Real Estate

Sell 400 and 465 acre adjoining farms $190 per acre. Average return has been 7% net. Electricity, spring water, wonderful view. OSCAR H. LOE, OWNER and OPERATOR SILVERTON, OREGON

270 ACRES unimproved fruit land, Washington County, Arkansas, $5,000. Want California property.
J. H. NORTON
81 Parkside Drive, Berkeley, 5, California

SAWMILL SITE
Mendocino Co. 5 mi. from coast on Co. road, 3 million ft. fine Redwood and Fir on 290 acres. Timber $6.000 cash.
G. HOFFMAN,
POINT ARENA - - - CALIF.

APRICOT ORCHARD
In excellent condition 669 acres modern 5 room house, hardwood floors & tile sink. Double garage. Had small crop this year yet produced $3700. and $100 in walnuts. May produce $5500 next year. Good location, ½ block off main highway and Washington Union High School. 3 blocks to grammar school. Good soil & wonderful climate. Price $12,000 by Owner. AUGUST DAVILLA, 155 WEST WASHINGTON AVENUE, CENTERVILLE, CALIFORNIA.

PLUMAS COUNTY
2000 A, 150 head cattle, 10 horses, 300 tons hay, 1220 A meadow land, about 25 miles good fencing. 9 R Brick Dwg. modern, 2 other dwellings 8 R & 5 R, 7 large barns, granaries, sheds, etc. Bldg. insured at one time for $60,000.00. All farming equip, including 2 tractors, Ford truck & Pickup. Lots of free water. Aged owners retiring, $150,000.
928 BANK OF AMERICA BLDG.
STOCKTON - - - CALIFORNIA

Pretty site and 3 large buildings. Oaks and some Pines. Good water supply. Only $8,000. Also near Colfax, 2 A. lovely 2-room home, easy to build onto. Nice garage, chicken yard and chicken house. Well and pressure system. Oaks and beautiful Pine grove, half mi. off Highway 40. $3675. Also 3 acres, 3-room unfinished house. Magnificent view. Chicken houses and yards. Good garden spot. P. G. & E. water with pressure system. Only $2750. Also 30 A. 3-room apartment, goat barn, feed room, space for 3 cars. Fine garden spot. Spring water 5000 gallon tank. Only $3150. Also 10 acres, no buildings. Large well for irrigating. Old orchard but land will grow anything. Good location. Only $2650.

BURLINGAME CO.
BOWMAN, CALIF.
NEAR AUBURN

HERE IS THE RANCH YOU'VE BEEN LOOKING FOR!
3,613 ac. stock ranch within 75 mi. of San Francisco, 1 mile frontage on Russian River; about 1,700 acres of it good, open pasture, balance wooded, timber and brush land, will carry about 350 hd. of cattle or 1,800 hd. of sheep the yr. around; well watered with living stream and numerous springs; full compliment of ranch bldgs. in very good shape; good roads to prop.; has est. 12,000,000 feet of standing redwood timber and endless amount of pulp wood with a ready market; about 300 acres can be put under cultivation; good hunting, fishing; easily access.; taxes $900 yr.; property now under lease, leasehold might be purchased if immed. possession desired; price $85,000. EASY terms can be arranged. SEE G. W. MacKenzie Real Estate Agency. Petaluma, Calif. Phone 818 or 1304.

Rabbit Skins

RABBIT SKINS BOUGHT. Top market prices paid. Mail Orders solicited. Spring Steel rabbit wire stretchers 4 for $1.00. HARRY R. GREENE, P. O. Box 133, Van Nuys, Calif.

RABBIT SKINS AND FURS WANTED
Price .25c to .70c each for white fur Rabbits, greasy and heavy pelts, and up to $2.00 per pound for light clean white rabbit skins. Mink up to $12.00, Skunk up to $3.00, Raccoon up to $4.00, Wolf up to $12.00, Muskrats up to $3.00, Grey Fox up to $3.00, Lynx Cats up to $12.00, Wild Cats up to $6.00, Ringtails up to $3.00, Silver Fox up to $75.00. Send shipment also write for free Price List.
E. R. SKINNER & CO.
816-6th ST. SACRAMENTO, CALIF.

Personal

THOMAS BROWN, son of Joseph Brown, formerly of Plymouth, England, in California about 1900, or his family, may learn something of advantage by writing
M. D. L. Fuller, 225 Bush St., San Francisco, Calif.

EXCESSIVE DRINKING is a disease. Stop that terrible craving in from 2 to 5 days. Mail this ad for free literature.
HALCO LIQUOR TREATMENT
5533 Telegraph Ave.
Oakland, 9, Calif.
Phone Piedmont 6161

Photographic Greeting Cards

PHOTOGRAPHY
Photographs, old prints & Tintypes expertly copied and reproduced in any size, charges most reasonable. Write for prices today—
35 MM Reloads
Can now supply limited quantities 18 and 36 exposure reloads, guaranteed fresh film. Weston 50 & 100 speed. EARL V. LEWIS PHOTOGRAPHIC CO., 213 W. 11th Str., LOS ANGELES, 15, CALIFORNIA.

Change Camouflage

Army and navy painters charged with the responsibility of maintaining the equipment of the armed forces as inconspicuous to the enemy as possible have a busy time keeping up with the changing phases of nature, both in regard to the seasons in fixed locations and in encountering the rapid changes in terrain which are found with amazing rapidity in the world-wide transport which is necessary in the present war. There is no color or condition of the earth's surface on land or sea, which the modern camouflage painter may not have to do his best to match, and then perhaps change the color scheme the next day to match a different natural background.

Vitamin Output

The output of vitamins amounts to approximately 90 million dollars yearly.

Summer Capital

At the northern tip of roughly triangular Bengal, Darjeeling sits on a foothill spur of the Himalaya mountains. Its 7,000-foot altitude makes it a resort for Europeans trying to weather the sultry Indian summer. It is the summer capital of Bengal and was often in the news as the starting place of expeditions to climb the Himalayan peaks.

Civilian Defense---

ONA E. PITCOCK
B-5639

Christmas is over and soon we will enter a new year. A year that will mean much to us. We are promised victory and told we will lose many of our loved ones. We at home must not waste one minute. We must do everything in our power to help. Save, sav., save. Save grease, clothing, metals, newspapers, cartons and magazines. All late magazines please bring to Red Cross for our boys to read. All the 21c small books you have or will buy, classical or fiction or thrillers please bring in and they will be sent to the south Pacific.

Our Block Plan women have done a wonderful work this last year. All our drives have been a success and we packed 329 boxes we know of and others were taken in personally, made 33 toilet kits and sent 20 packages of gum to the south Pacific and 27 phonograph records besides $10 in cash to buy records. However, we must do more in '44. It is up to us to help win the Peace. Next week I will tell you of some projects Mrs. Miller has in mind for the coming year. Many Christmas tree ornaments were made by our district and many packages tied for grab-bags aboard ships.

We will have joys and heartbreaks this coming year but we will surmount them because we are Americans. Each and everyone must do their part and in so doing will help bring our boys home by another Christmas.

Please save all your Christmas boxes, wrappings and ribbons as they may be scarce next Christmas and will have many uses.

Best wishes for the New Year and "God bless you each and every one" as Tiny Tim would say.

Public and Vocational Schools Open Monday

San Diego city schools will reopen Jan. 3, according to announcement made today by Superintendent Will C. Crawford. Registration for all classes, trade and business, will take place next Monday for vocational school students.

All schools will resume regular work. Vocational school will offer day and evening classes.

The following trade classes will be available at the Market st. division of vocation school: aircraft engines, propellors, electricity, instruments, woodwork, hydraulics, blueprint reading, drafting, navigation and radio, sea navigation, gas and arc welding, machine shop, tool building and design, auto mechanics, body and fender work, carpentry, diesel engines, plastics, steam fitting, sheet metal, plumbing, boat building, machine shop and industrial mathematics.

The following business classes are offered both to beginners and to those wishing to brush up, at the Spreckels building division of vocational school: accounting, bookkeeping, machine bookkeeping, English, filing, machine calculation, typing, shorthand, p. b. x., business arithmetic, dictaphone and ediphone, and duplicating machines.

Classes in manufacturer's sewing and cosmetology will also be available at the Spreckels building.

For additional vocational school information call at the Spreckels building.

POINT LOMA CHAPTER
No. 490, Order of Eastern Star
Fern Herbst, W. M.
B-3739
Ella Cole, Secretary
4557 Brighton Ave.
1st and 3rd Monday
8 p.m.

Point Loma Lodge 620
F. & A. M.
Stated Meeting—
First Thursday
H. K. Rankin, Worshipful Master
Leroy W. Lee, Secretary
4961 Newport Avenue

ROYAL NEIGHBORS OF AMERICA
Ann Cordingly Camp 10665
1st & 3rd Friday, 7:30
Pansy Schneider, Oracle
Minnie Kidwell, Recdr.
4744 Voltaire, B-4859
Community House, Mission Beach

Sacred Heart Church

CATHOLIC

Sunset Cliffs, at Saratoga
Rev. Edward F. Hannon, Pastor

Sunday Masses: 7:00, 8:30, 10:30 and 12 noon.

Week-day Mass at 7:00 a.m.

Hours of Masses on holidays of obligation, 6:00, 7:00, 8:00 and 9:00 a.m.
a.m.

Confessions on Saturdays and the eves of holidays, from 5:00 to 6:00 and from 7:30 to 9:00 p.m. before the Sunday Masses.

Religious instruction for all school children on Saturday mornings at 10:30 and on Mondays after school. Sisters of the Holy Family in charge.

Mother of Sorrows Perpetual Novena every Friday evening at 7:30.

The Junior Informists Forum meets on Wednesdays at 7 p.m.

The Senior Informists Forum club meetts on Thursdays at 7:30 p.m.

The Boy Scouts meet on Fridays at 7:00. Robert Whistler, scoutmaster.

Members of the Sewing club meet every Tuesday at 1:30.

Members of the Altar society meet on the first Monday of the month.



Best Wishes

Wayne Knott's
SHOE HOSPITAL
4931 Newport Avenue

News want ads get results

Mrs. DeWitt Fields Piano Studio
4763 Narragansett Avenue Phone Bayview 6713
$1.00 PER LESSON
Graduate University of Redlands
Student of Dr. Pick of Vienna

BANK BARBER SHOP
HENRY B. KERLEY, Proprietor
Prompt and Satisfactory Service
Bank America Bldg. 1917 Bacon Street

NEED A NEW RADIO?
Your present set can be restored to original New Condition by Proper Repairs
THREE-DAY PICK UP AND DELIVERY SERVICE
RADIO SALES & SERVICE
ROY O. PLUMMER
Specialist on Large Radios and Combinations of All Makes
Open 8 A.M. to 8 P.M. Daily and Sunday
5068 Brighton Ave.
Ocean Beach
Bayview 5038

We Specialize in Careful Lubrication . . .
MYERS and STUART GILMORE SERVICE
Independent Dealers
— We Give S&H Green Stamps —
Newport at Cable Telephone B-7008





M. & J. Liquor Store
J. HAYES, Prop.
4985 Voltaire Street



★
WE'VE BEEN HITTING 'EM WHERE THEY LIVE, FOLKS, and the future looks a great deal brighter. Here's wishing all our friends Health, Happiness and Prosperity in 1944.

S. & E. CAFE
FRENCHY, ESTELLA and THELMA
4970 Voltaire St.

SOME day soon we hope to thank you personally for your kindness to us during 1943. But right now, with the Spirit of New Year's in the air we want to say
HAPPY NEW YEAR

Dan J. C. Smith
BARBER
4920 Voltaire St.



Ocean Beach Cleaners
PAUL CAMPBELL, Owner
2179 Bacon Street



MANY years of continued progress can, in no small measure, be attributed to your esteemed friendship and cherished patronage. To all of you we extend thanks and most sincere holiday greetings, with the hope that 1944 has in store for you much that is beyond your most optimistic expectations.

THE CANTEEN
MR. and MRS. PURCELL WEBB
1921 Bacon Street



★ The first Union Flag of 13 stripes was unfurled by George Washington on New Year's Day, 1776. This is another good reason for rejoicing at this time, for Old Glory is a symbol of freedom wherever it waves.

So, Happiest New Year to you, and God bless you, one and all!

☆

Jackson's Sunset Service
4896 Voltaire
FRED JACKSON HAROLD FREDERICK

HAPPIEST NEW YEAR



The hum of those Liberators high in the sky is a portent of progress—a glimpse of the reality that, speed the day! lies beyond the turn of the road. Freedom is on the march!

That you may participate in all of the good things that 1944 may bring is our sincere New Year's wish for you.

PACIFIC SHORES
JOE MEDINA and MAT MONISE
VIRGINIA CHENOWITH, Mgr.
4927 Newport Avenue

Swetland's Posyland
The FLORIST to Call
Whatever the Occasion for FLOWERS
CORSAGES -:- HOSPITAL and FUNERAL FLOWERS
3120 Midway Drive (on the Causeway) Phone B-4677

Announcing . . .
New Branch Office
Now Open at
3642 Midway Drive
For Convenience of Residents in Frontier Housing Project and Trailer Court

Cabrillo Cleaners & Laundry Inc.
Reasonable Rates Finished or Rough Dry
Any Garment Cleaned and Pressed, 59c
Skirts, Sweaters, Jackets, Pants, 29c
Phone B-4547 Ocean Beach Branch 1869 Cable
Hours: 8 A.M. to 6 P.M.
Pacific Beach Branch, 1025 Garnet

CLASSIFIED ADVERTISING

Advertisements under this heading 2c per word for first insertion; 5c per line for succeeding insertions. Minimum 25c. Payable in advance

Miscellaneous . . .

Navy wife desires ride to Norfolk or vicinity. Will help drive and share expenses. Call Bayview 4225.

The National Society, Volunteers of America, 1637 Market st. Remember Our Defense Needs —with scrap iron, metal, rags, newspapers. Also household goods, and magazines for service men. Phone M-6535 and truck will call. Lt. Maj. James Jacks, Supt.

PAINTING—Old or new houses. Free estimates. Phone B-7574.

Fuller Paints—Downtown prices. Shaw's Ocean Beach Furniture Store, 4878 Newport ave. Ocean Beach.

We have a waiting list wanting to buy Ocean Beach property. Cash or terms. Wenrich, 2029 Bacon.

Mim's ready-to-serve dog and cat food. Your meat market has it in handy 1-lb. packages. Has proven in seven years' use to keep your pet healthy, happy and with glossy coat. Ask your butcher for Mim's.

Wanted . . .

Care of children in your home by hour or day. Mrs. J. Clarke, 4761 Niagara, B-4683.

Want to buy treadle sewing machine. Mrs. E. K. Shoemaker, 5063 Newport ave. 10-12p

Trinity Episcopal

Sunset Cliffs at Brighton

Philip S. Harris, Vicar

POINT LOMA

Methodist Church

1984 Sunset Cliffs Blvd.

A growing church with a growing vision.

Church school 9:30.

Morning worship service 10:45

Sermon: "A New Beginning," James F. Roberts, pastor.

7:00 o'clock, Methodist Youth Fellowship.

Ocean Beach Baptist

Santa Monica and Sunset Cliffs

Rev. P. O. Jenson, Pastor

9:45 a. m. Bible school.

11 a.m., Morning worship.

The Lord's Supper to be observed.

Sermon: "The Cloud of Witnesses," Hebrew 12:1, 2.

6:15—Training unions.

7:30—Evening worship.

Sermon subject: "In Good Hands for 1944," Acts 20:32.

Wednesday, 7:30—Prayer and praise service.

Friday evening of this week: New Year's social. All are welcome.

Assembly of God

Cape May at Ebers

Rev. E. William Mincey

Sunday services:

Sunday school, 9:45 a.m.

Alfred C. Buck, superintendent. Classes for all ages. The big yellow bus will call for those with no transportation.

Morning worship 10:45:

Evangelist Phil Hawtin of Ingersol, Ontario, Canada as speaker.

Evangelistic service, 7:30.

Evangelist Phil Hawtin, speaker, musician singer.

Special services to continue each night at 7:30, except Monday and Saturday.

Public cordially invited.

Wanted To Rent . . .

Want 1 bedroom house or apt., furnished, 2 adults, no children, quiet; pay up to $60 month. B-6763. 11-13p

HOMES WANTED

I have CASH BUYERS for homes in this district. Please get in touch with me at once. Also have buyer for close in level lot in Ocean Beach. E. A. Sutton, 1927 Bacon st., B-6910. San Diego Real Estate Broker since 1924. 30tfc

You can't tell when your wheels are out of line. But with our testing device, we can. Drive in for a test.

Stevenson Bros. Garage
4868 Newport Ocean Beach

For Rent . . .

CAMP HOLIDAY AUTO COURT
On the ocean front.
For transients only.
5075 Niagara Ave., Ocean Beach

Help Wanted . . .

Woman for light services to woman alone in exchange for room and utilities. B-7316. 11

Lost and Found . . .

FOUND — Fountain pen; owner may have by paying for this adv. 4646 Del Monte. 11p

FOUND — Lady's Elgin wrist watch, early December. Owner can identify and get watch on payment this adv. at 917 Cornish dr. 10-11p

Government and Official Free Mail Increases Tenfold

The free mail pouring out of government departments and agencies jumped from $9,547,505 in 1930 to $103,485,392 in postage value annually, according to a report of the joint economy committee of congress. In order to cut down the load upon the postal service, Postmaster General Walker said that he doubted that the problem could be solved completely by requiring departments and agencies to pay postage. He suggested that he department and agency heads exercise a closer supervision over the volume of mail sent out.

Youthfull Rain

The seasons rain is softly falling
Where the sun shone yesterday,
To refresh the summers falling
Down the lane where sickles lay.

Dripping sparklets break the silence
Where the grasses sleep a-field
To restore the heated violence
And the earth its strength to yield.

Sore of wrath the seeming darkness,
Somber skies and atmosphere:
But behind appearing harshness
Is the sun and loving care.
—J.E.M.

It is a lesson which all history teaches wise men to put trust in ideas, and not in circumstances. —Emerson.

For Sale . . .

Man's 9½ shoes with ice skates atached. Good as new. $8. B-6696. 11p

1933 Oldsmobile sedan; runs like new; four 6-ply tires; one 4-ply; all good condition; new seat covers; radio. $250 cash. 2185 Froude st. 11p

Rabbit hutches, 1 buck and 3 does; 1 doe, litter of 8, six weeks old. B-3471. 10-11p

Bred does and hutches; G.E. Hot Point electric iron; also Pontiac '35 coupe. 5063 Newport ave. 10-11p

Elastic cement will seal that leak in windows and cracks. A Fuller product. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

That famous Sealy mattress in stock at all times. $39.50 and $42.50. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

We have linoleum, cement and plastic trim for making that sink or table top. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

FOR SALE—Locks. Keys made while you wait. Locks opened and repaired. Mission Beach Key Shop, 3790 Mission blvd. Phone H-8-3805. Call Pat.

Kent coffee maker—A nice Christmas present. $6.36. Shaw's Ocean Beach Furniture Store, 4878 Newport ave., Ocean Beach.

Bethany Lutheran

Bethany Lutheran invites you to worship in the Kunz Memorial chapel, Sunset Cliffs blvd., and Cape May ave.

The sermon subjects of the Rev. Martin Lankow at 10:45 a. m. will be: "Strength in Sorrow."

Sunday school and Bible class begin in Bethany school at 9:30. at 2040 Sunset Cliffs blvd.

On Monday morning at 9 Bethany school resumes its sessions after the Christmas vacation. The school welcomes Richard Pilney and Donald Lawrence as recent enrollees.

Maybe He'll Be President

December 28th, '43.

Dear Mr. Hartvigsen:

This incident happened a few weeks back, but I thought it was so amusing that I would like to pass it on especially for those who think riding a bus every day is dull and uninteresting.

He was a little tousled headed boy about seven years old, who had boarded the bus two blocks back still holding a $5 bill in his hand which the bus driver was unable to change for his bus fare.

He sat down beside me, still holding the bill with his two hands all stretched out so every one on the bus could see it. Then turning to me, the conversation ran like this:

"Boy this is a lot of money for one person to have but I can't spend it all, this is my birthday and gramma gave me a dollar to spend on anything I wanted to, only she didn't have a dollar, juts a five and told me to be sure and bring the change back, Gee, I hope they can change it in Ocean Beach, let's see, I take four one dollar bills back to gramma don't I? Say lady whose picture is this on this bill, President Roosevelt?" "No," I replied, "that is Abraham Lincoln, one of our past presidents." He looked up at me for a second then back to the bill saying, "Gee, I remember him he was a great guy wasn't he, but didn't he get burned to death?" I said "No, he was shot to death while he was still in office."

"Who done it, the Germans or the Japs?" was his quick reply. I answered "No, one of our own countrymen shot him." He sat there looking at Abraham's picture for a second then finally burst out "Well, the dirty guy, he otta be hanged for that."

By this time we were at Cable and Newport st. where most of us were getting off. He waved his bill again at the bus driver asking her if she could change it. She said "No son, it's o.k., run along." So he leaped out of the bus saying: "Boy, that's the first time I ever had a bus ride for **nothin'**, Thanks."

As I watched him go racing down the street still waving his five dollar bill, I thought, who knows, he may be our president some day—**well**, vice president anyway. —Y.N.

IN THE SERVICE--

News from our local boys in service as well as letters or excerpts of letters will be gladly published in this newspaper. Please bring them in for many service men receive the Ocean Beach News by mail weekly and are glad to hear of former friends.



Glen Burne, son of Mr. and Mrs. Stanley Burne, former residents, now of Del Mar, is attending U.S.N.R. midshipman's school at Columbia university and finds the weather quite different from Ocean Beach. He is a graduate of Pt. Loma high school.

— V —

Richard Paul Littler, R.T.3c, U.S.N., now siationed at Treasure Island, San Francisco, arrived at the home of his parents, Mr. and Mrs. S. F. Littler, 3266 Bayside walk, Mission Beach in time to spend Christmas day and part of the day following.

— V —

The silver wings of an army air forces navigator have been awarded to two Ocean Beach men who have completed advanced training at San Marcos field, Tex. They are David W. Cobb, 21, son of David R. Cobb, 3904 Wildwood rd., and Frank C. Heryet, 27, son of Mr. and Mrs. Frank E. Heryet, 4804 Del Mar. They completed 18 weeks of training before receiving commissions or being assigned as flight officers. They are qualified in four methods of navigation: dead reckoning, pilotage, celestial and radio. Cobb, a former student of Point Loma high school, holds a bachelor of science degree at the University of California at Berkeley. Heryet, also a Pt. Loma graduate, holds a bachelor of arts degree from the San Diego state college. He was graduated from State in 1936. The two men will be assigned either to posts as instructors or to fighting units at one of the far-flung battle zones.

— V —

Pvt. Mildred Lamb, Wac, of Ft. Sheridan, Ill., daughter of Mr. and Mrs. Walter Lamb, 4929 Narragansett, has been promoted to the rank of Sergeant. She relayed the good news to her parents by telegram on Christmas day along with Christmas wishes to all the family.

— V —

Mrs. Geronima Conway had her son, Cpl. Donald R. Conway, U.S.A. air corps, home for Christmas. He left Tuesday for Tonapah, Nev., where he is stationed.

— V —

Delmore Ball, son of Sgt.-Maj. and Mrs. James H. Regan who reside at 4925 Cape May ave. was at home visiting his parents and friends over the holidays, coming from the University of Texas where he is pursuing a civil engineering course with the Navy V-12 officer training unit. Ball is a graduate of Point Loma high school.

— V —

First Lieutenant Homer J. Gravelle, U.S.M.C., after a few weeks at his home, 2018 Ebers st., left Christmas morning for San Francisco where he expects to serve in the signal supply depot. Lieutenant Gravelle saw five difficult months on Guadalcanal and later was transferred to Noumea, New Caledonia.

— V —

William O. (Dick) Morris, U. S. N., arrived home last Friday for a short stay with his family. He is in Navy supply at San Francisco but looks forward eagerly to visits in Ocean Beach and with old customers at the Morris market.

— V —

Vern A. Milton, U.S. technician, attached to the navy, son of Mr. and Mrs. Roy Milton, 4646 Saratoga, came from San Francisco to spend Christmas. His wife, Ruth, and his family, residing at 4627 Saratoga ave., are happy to have a 10-day visit with him before he leaves for overseas duty.

— V —

Arthur Bertram, A.M.M. 1c, gladdened the hearts of his parents who live at 4894 Niagara ave. by being home Saturday last to Wednesday this week. He has been in the south Pacific 16 months attached to the U. S. S. Saratoga.

— V —

In response to a Calendar Greeting the News has sent to all service men on our subscription list we acknowledge receipt of the folowing letter and extend thanks as well:

U.S.S. YMS—285
c/o F.P.O. San Francisco,
Navy No. 230.
Dec. 17, 1943.

Dear Old Ocean Beach Neighbor:

I want to thank you for the card you sent me, and I want you to know that I appreciate it very much. I don't recall your name, as anyone I know personally, but the card was very welcome.

I imagine you know that I get the Ocean Beach News, and enjoy reading about my old home town.

Thanks again.

Sincerely,
—JOHNY WHITESIDE.

Convenient Roadways Give Easy Access To Beaches

The new highway system from Chatsworth blvd. to Old Town, and the diversion point for Mission valley, East San Diego, State college and Highway 80, with Point Loma and the beach district is a most modern and convenient improvement.

The new system comprises four major developments, including an extensive four-leaf overpass over the Santa Fe railway line and Pacific blvd., and adds a completely modern link to San Diego's cross town highway network.

The first chain in the improvement was the rebuilding of part of the King's highway (El Camino de Real), or Mission valley road, as it is commonly known, into a four-lane, modern highway.

To protect the heavy flow of traffic through the intersection at Taylor st. and El Camino de Real at the Old Town bridge, traffic was channelized by the building of raised islands.

Signals which are completely actuated by the traffic flow were installed to regulate and safeguard traffic.

A new highway was constructed extending El Camino de Real to Rosecrans st. at Frontier st. This improvement included the building of the four-leaf overpass, which is so constructed that no cross-traffic can conflict.

Motorists using this new crossing should remember that no left turns are possible. Motorists must enter or leave the crossing via the proper road.

A traffic circle of a type new to San Diego motorists was constructed at the intersection where El Camino de Real, Frontier st. and Rosecrans st., join. Three sets of fully actuated signals were installed to regulate and facilitate the easy flow of traffic.

Motorists are required to turn to the right on entering this traffic circle and must travel around the circle counter - clockwise. Upon leaving the circle, they should approach the point of turning from the extreme right so that they do not turn in front of other vehicles.

Rosecrans st. from Lytton st. to Frontier as rebuilt and widened into a four-lane highway with actuated-signal installations at the crossing of Ingraham st.

6th Church of Christ

SCIENTIST

1929 Cable Street

Sunday school, 9:30 a.m.

Morning service, 11:00 a.m.

Wednesday evening service, 8 p.m.

Reading room open daily, 1:30 to 4:30 p.m., except on Sundays and holidays.



How could she resist you when you offer her these exquisite sparkling diamonds? Plan to ask her now! But see us first . . .

Engagement Rings, $35 and up

Wm. Mueller & Son

Watch, Clock and Jewelry Repairing

5025 Newport Bayview 6911

Great Watch Night Service

New Year's Eve - 9 p. m.



—HEAR—

Evangelist Phil Hawtin

of Ingersol, Ontario, Canada

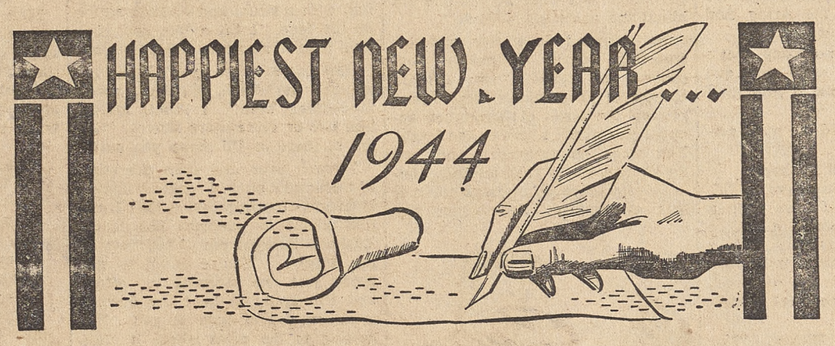
Preacher - Singer - Musician

at the

Elim Assembly of God Church

Cape May and Ebers Street

Special Services to continue each night next week except Monday and Saturday.



*Another year, another page... time to renew old friendships and that resolution which we make each year—to serve our customers still better than the year before . . . .

NEW YEAR'S GREETINGS TO EVERYBODY

HAVE A GOOD TIME AND DROP IN TO SEE US

REMEMBER, YOU ARE ALWAYS VERY WELCOME HERE



NINA'S CAFE

NOW IN OUR NEW LOCATION

OPEN 5 a. m. to 8 p. m.

(Closed Every Tuesday)

4855 Voltaire Street Across From Red's



MABEL & LYNN'S
Coffee Shop
1877 Bacon Street

Hunt and Johnson--CACHE OF SWEETS--5019 Newport Avenue

BREAKFAST LUNCH FOUNTAIN

Glazed Fruit Cards Trimmings
Candies Novelties Gift Wrappings



See Here, Private Hargrove!



by Marion Hargrove

W.N.U. SERVICE

THE STORY SO FAR: Private Marion Hargrove, a newspaper man before his induction into the army, has been receiving his basic training at Fort Bragg, N. C. He has gone through the "hardest" weeks of his army career and has been classified as a cook. In addition, he has spent a considerable share of his spare time on KP duty. He is familiar with the finer points of "goldbricking" and "shooting the breeze." He has mastered most of the army slang expressions and has rather completely adjusted himself to training camp routine. As we pick up the story Private Hargrove and some of his buddies are having supper and are about to hand the mess sergeant his share of the day's abuse.

CHAPTER XII

Orville D. Pope, Mess Sergeant of Headquarters Battery and master of all he surveys (so long as he stays in the kitchen), strolled past our table like a happy night-club owner inspecting his saloon.

Photographer Bushemi lifted a forkful of creamed potatoes to his mouth, made a sour face and inserted the potatoes as if they were seasoned with liniment. Don Bishop, the public relations reporter who sometimes shows a streak of sheer sanity, lifted his coffee, held his nose and drank it.

"Sergeant Pope," I said in a small voice, "earlier in the course of this supper I told you that I had never tasted anything harder or drier than the bread you served us tonight. I want to take that back, Pope. When I said that, I hadn't tasted your peanut butter."

"You're the only ones I ever hear griping about the chow in this battery," said Pope. "You're the only ones I ever have trouble with. You three and Mulvehill. If I'll pay for your food, won't you please take all your meals at the Service Club?"

"Let's leave Mulvehill's name out of this," I said. "Poor, poor, old Mulvehill. We knew him well. He was a good boy, was the Lieuthomas."

"I noticed the place is so quiet tonight that you can even hear Bushemi eating his celery," said the sergeant. "Where is your dear friend Mulvehill, the bum?"

"You have run him over the hill," said Bishop. "Your food and your mess hall and your brutishly foul mouth have driven him away. He has deserted from the Army and his guilt is upon your hands."

"You know the one thing that's missing from this meal—the one thing that would make it perfect?" asked Bushemi.

"Ice cream?" asked the mess sergeant.

"Chloroform," said Bushemi.

Pope slapped his forehead mightily. "Why couldn't I have been a dud-picker, a horse valet, a suicide submarineman — anything but a mess sergeant? Where is Mulvehill?" He wrinkled his forehead. "Say! He wasn't here at breakfast either."

"Nor lunch," said Bishop. "Nor supper, nor lunch, nor breakfast yesterday."

"He has gone over the hill," I said, gloomily. "He has deserted."

"Let's see," said the sergeant. "He wasn't here all day today and he didn't come in yesterday and he didn't show up for supper the night before last. Is he sick?"

"He would have been," said Bishop, "if he hadn't got a decent meal soon."

"I can remember Mulvehill just like he was right here with us even now," I said. "He was a fine, noble, sensitive lad. He had a beautiful career before him in the Army. Fate can ruin any of us by tossing in the tiniest little monkey wrench—or the toughest little biscuit. I hated to see Mulvehill go over the hill."

"Cut the clowning," the sergeant wailed, convinced at last that Mulvehill had flown. "You can't make me think that he left because of my food. Where is he?"

"That," sighed Bishop, "is what the War Department would like to know."

Pope began drumming unconsciously on the table. "I know my food is as good as any in the Center. That ain't it. Did he take offense at something I said to him and start eating at the Service Club?"

Acton Dennington Hawkins the Third, chief cook, passed by. "Where's your friend Mulvehill?" he asked us.

"Oh," said Bushemi, forgetting the play, "Mulvehill's on furlough."

The mess sergeant rose with a roar. "The day shall come!" he screamed. "You'll all be on KP one of these days! Oh, will you suffer and will I enjoy myself! Finish your supper and get out of my mess hall! Get out! GET OUT!"

—■—

"As if I didn't have enough trouble on my hands with payday," said Top Sergeant Tate, "now I have to be exposed to the sight of you. Be brief."

"Sergeant," I began, "when I hear people say a soldier can't live on the pay he makes, I'd like to show them myself as a living proof that he can."

"Quit beating your gums," he said, "and get to the point. You didn't come in here to compliment the Army on its pay. And take your cap off when you're in the orderly room."

"I didn't come to compliment nobody nor nothing," I said, laying my cap on the corner of his desk. "I just came in to see if the War Department is mad at me. They haven't given me a cent of salary since the first of October."

"What in the sweet name of heaven are you talking about?" the top kick hooted, handing me back the cap. "We've had two regular paydays, including the one today. And we've had two supplementary payrolls for people who missed the regular paydays."

"Mind you," I put in, "I'm not complaining. I eat regularly and I have a roof over my head. I can get haircuts and movie tickets and cigarettes and shoe polish on credit, but I certainly would like a little cash spending money from time to time."

"Well," he groaned, slapping his desk wearily, "here we go again, Hargrove, the boy who makes a top kick's life exciting! Hargrove the hopeless—the sloppy bunk on inspection day, the soap in the soup, the thorn in the side. Hargrove, the boy who can take the simplest problem and reduce it to its most confusing form. Now let's start at the beginning and take the whole thing slowly. You haven't been paid since October first. How come?"

"That was because when the November first payday came around, I had just got here. I signed the October payroll in my old battery."

"All right," he said patiently, counting off a finger. "That's one payday. That brings us up to November tenth, the day of the supplementary payroll, when you should have got the pay you missed on the first. Did you sign the supplementary payroll for that occasion?"

"Yes, sir," I insisted. "Then when the supplementary payday came around, something happened. Or to be more correct, nothing happened. I still didn't get paid."

"That's two paydays you missed," the sergeant sighed. "I will check into the second later. Now—what about today's pay?"

"I missed out on that one too. The battery commander couldn't find my signature on the payroll."

He patted me on both shoulders, a little heavily, and I cowered. "Wait just a minute, Private Hargrove," he said sweetly. "Let sargie-wargie see what he can find out about the nasty old payroll."

He returned in a few minutes, frowning wearily. "Private Hargrove," he sighed, "dear Private Hargrove! You didn't draw your pay on the tenth of November because you weren't here on the tenth! You were on furlough! And you didn't sign the payroll for today because you were on furlough while it was being signed. Your modest pay



"Wait just a minute, Private Hargrove," he said sweetly, "Let sargie-wargie see what he can find out about our nasty payroll."

for October has been in the battery safe for three weeks, just waiting for you to get around to picking it up."

He took a small envelope from behind his back. "Twenty-one dollars for services rendered through the month of October. Harrumph! Minus two-forty for theater tickets, minus a dollar for haircuts, minus seven dollars for canteen checks. Private Hargrove, I present to you your October wages—ten dollars and sixty cents!"

I took the money, looked at it tenderly, and crammed it into my pocket.

—■—

Winter, at last, is upon us, in the rear ranks, the surest indication is to be found in reveille.

All through the late summer and the fall, we hopped out of bed as soon as the whistle blew. Now we crawl grumblingly out when the sergeant puts the whistle to his lips for a "fall-out!" blast. Since it is still dark when we stand reveille, and since we are aided occasionally by a heaven-sent fog, there are many saviors of democracy who slip on merely a pair of shoes (partially laced), a pair of trousers, and a field jacket. The field jacket, when buttoned all the way to the collar, hides the absence of shirt and tie —and the sergeant is none the wiser.

In Headquarters Battery, the process of getting up in the morning has sunk into a rut of repetition. It's the same procedure every morning.

Sergeant Roughton, platoon leader, toots his brass at six o'clock and a few energetic soldiers at the other end of the squadroom rise and begin the morning with sickeningly cheerful horseplay. They yank the covers off their neighbors. The neighbors yank the covers back on.

Private First Class Bishop, unofficial guardian of the public relations staff, rises from his bunk which is next to mine. "Hargrove! Bushemi! Get up! Salute the morn!" Then he yells down the length of the squadroom to the bed of Private First Class Thomas ("Thoss") Mulvehill.

Mulvehill, every morning, has already been forcibly ejected from his bed by his wild neighbors. He is, by this time, sitting on the edge of his bunk, with his great head sunk between his knees and his fingers fumbling with his shoelaces. In a thick and fiery Irish brogue, he is berating whatever forces of destiny put him in this mad corner of the squadroom.

I stick a cautious toe out from under the covers. The outer air isn't cold but, then again, it isn't warm. I roll over and look at the next



"Git out of there or I'll dump you out."

bunk, where Private Bushemi is snoring gently. I roll back, get comfortable, and pull the cover over my head.

"Hargrove!" roars Bishop. "Get your lazy bones out of bed! It's five after six!"

"Call me at ten after six," I mutter. "Better still just sing out when my name is called at reveille."

Private Bishop reaches over suddenly and rips the blankets from the bunk. I rise, cursing him soundly. Private Bushemi is still sleeping, with a sweet and childish smile on his face. I lift a foot and give him a firm shove in the posterior.

"Git out of there, you blankerty-blanked dash-dash, shiftless, good-for-nothing bum!" I shout, giving him two or three more shoves. "Git out of there or I'll dump you out!"

I reach over and grab the edge of Bushemi's bunk. I joggle it slightly to give the impression that I am just about to overturn the bunk. Bushemi bounces out of bed, swinging wildly. "You're going to get funny just one morning too often, and I'm going to beat the eternal perdition out of both of you. It's getting to the point where it ain't funny." Then he begins mumbling aimlessly under his breath as he steps into his trousers.

Somehow, we manage to get into the second shoe just as the whistle blows to call us outside. We shiver in the dark cold as section leaders call the roll, mostly from memory. The second section of the first platoon is always the last to finish roll call. We stand there listening. "P-o-g-g-i!" "Hyoh!" "Pulver!" "Here!" and then the piece de resistence: "Peacock!" Always the answer comes in the same way—an unbelievably deep bass, long-drawn-out and rumbling: "Heeeeeeere!" The second platoon snickers and titters, just as it did the day before, and the top kick shouts, "Dismissed!"

Bushemi heads straight back for his bunk. "Call me at chowtime, will you?"

—■—

Bill, a friend of Bushemi's and mine in Charlotte, drives a street bus. Before he began his service as a driver, he served a hitch in the Army. Like all ex-service men, he's ready to drop everything and just shoot the breeze any time the conversation turns to the Army.

"There was a young first-class private got on my bus last week," he told me, "and he sat in the long seat behind me, so we got started talking. Well, I thought I'd snow him under, telling him about the time I was in the Army. So, just to start the ball rolling and get the talk turned to the Army, I asked him how long he'd been in.

" 'Oh, I've been in for well over eight months,' he said, like he was just starting his thirtieth year of service. Then he started wiping his sleeves so I'd be sure to notice his private-first-class stripe.

"I thought I'd let him blow off about his stripe, so I asked him, 'Say, what does that stripe stand for?'

" 'Oh, that,' he said, as much as to say aw-shucks-that-ain't-nothing. 'That just means I'm a sergeant.'

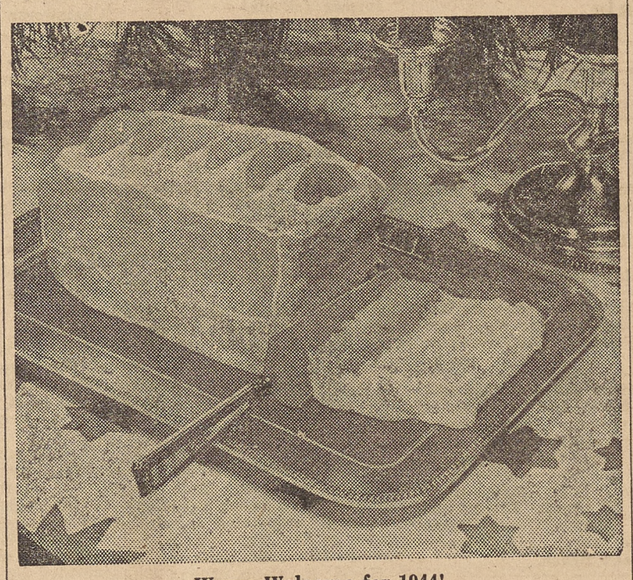
" 'Is that right?' I asked him, looking sort of widemouthed at him.

" 'Yessir,' he said, real casual, 'in the Army only eight months and I've already been made sergeant.'

" 'Well, tell me,' I said, 'what grade of sergeant are you? I've seen some sergeants have three stripes and then I've seen them have as many as six. How come that?'

(TO BE CONTINUED)

HOUSEHOLD MEMOS... by Lynn Chambers



Warm Welcome for 1944!
(See Recipes Below)

New Year Treats

New Year comes but once a year and if you've been taking it easy on the old cookie jar, then fill it up for the holidays. There are point-savers in this carefully assembled collection, but such delicious treats that they will bring cheers from the family.



Brownies.
(Makes 16 large squares)
½ cup butter or substitute
2 squares bitter chocolate
1 cup sugar
2 eggs
1 cup flour
¼ teaspoon salt
1 cup nutmeats
½ teaspoon vanilla

Melt margarine and chocolate together. Remove from heat; add sugar and unbeaten eggs, one at a time, then flour, salt and nuts. Beat in vanilla. Bake 20 minutes in a greased pan in a moderate oven. When cool, cut in squares.

Pfeffernuesse
3 cups flour
2 teaspoons baking powder
1 teaspoon cloves
2 tablespoons cinnamon
½ teaspoon nutmeg
1 cup thinly sliced citron
Grated rind of 1 lemon
4 eggs
2 cups sugar

Sift flour, baking powder and spices; add citron and lemon rind. Beat eggs and sugar until thick. Blend in flour mixture, adding more flour if necessary to make a smooth dough. Roll thin on a floured surface; cut small cookies and bake in a moderate (350-degree) oven until light brown, about 15 minutes.



Almond Jam Bars.
(Makes 2½ dozen bars)
½ cup shortening
½ teaspoon almond extract
½ teaspoon vanilla
½ cup corn syrup or honey
1½ cups sifted enriched flour
1 teaspoon baking powder
½ teaspoon salt
½ teaspoon cinnamon
¼ teaspoon cloves
1 egg
¾ cup jam

Mix together shortening and extracts. Add syrup, mixing well. Sift together flour, baking powder, salt, cinnamon and cloves. Add to shortening and mix until crumbly. Beat egg and add, blending well. Spread half of batter in bottom of a greased 7 by 12-inch pan. Spread jam over batter. Cover jam with remaining batter. Bake in a moderately hot oven (400 degrees) 25 to 30 minutes. Cut in bars.

Orange Sugar Tarts.
(Makes 5 dozen tarts)
½ cup butter or substitute
1 cup sugar
1 egg

New Year's Buffet

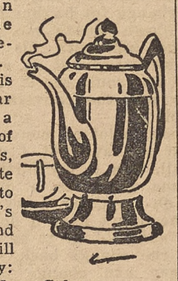
Sliced Ham or Turkey
Cranberry Relish Tossed Salad
Hot Rolls
Fruit Cake or Orange Cake
Beverage

½ cup all-bran
3 cups flour
3½ teaspoons baking powder
¾ teaspoon salt
½ cup orange juice
2 teaspoons grated orange rind
Colored sugar

Cream together margarine and sugar until light and fluffy. Add egg and beat well. Mix in bran. Sift together flour, baking powder and salt and add to first mixture alternately with orange juice. Stir in orange rind. Chill. Roll dough out to about ⅛-inch thickness, working with a small amount at a time and keeping the remainder chilled. Cut into fancy shapes with floured cutters; sprinkle with colored sugar and bake on a greased baking sheet in moderately hot (375-degree) oven about 10 minutes.

Honey Date and Nut Bars.
(Makes 2 dozen)
1 cup sifted flour
½ teaspoon salt
1 teaspoon cinnamon
1 teaspoon baking powder
¼ cup bran or wheat germ
1 cup chopped dates
1 cup chopped walnuts
3 eggs
1 cup honey
¼ cup melted margarine

Sift together flour, salt, cinnamon and baking powder. Add bran, wheat germ, dates and nuts. Beat eggs until thick, add honey and margarine. Mix well. Stir flour mixture into egg mixture, blending well. Spread evenly in a well-greased pan and bake in a moderate (350-degree) oven about 35 minutes or until brown. Cut in squares while warm and remove from pan.



If you set this lovely New Year cake against a background of hemlock boughs, you can invite anyone over to your New Year's open house and be sure they will receive it gladly:

New Year Cake.
4 eggs
½ cup sugar
¾ cup light corn syrup
Grated rind of 1 orange
½ cup orange juice
1½ cups sifted cake flour
2 teaspoons baking powder
¼ teaspoon salt
Orange filling
Boiled frosting
7 orange sections

Beat eggs until frothy and almost white. Add sugar and corn syrup gradually, beating constantly. Add orange juice and rind, mixing only enough to blend. Sift flour, baking powder and salt. Fold into first mixture. Line bottom of pan (12 by 8 by 2) with waxed paper. Pour in cake mixture and bake in a moderate (350-degree) oven 35 minutes. Let cake remain in pan until cool. Remove from pan and cut into 3 equal parts. Put layers together with orange filling. Frost with boiled icing to which has been added grated rind of 1 orange. Decorate top with orange sections.

Orange Filling: Mix 2 tablespoons margarine with ¼ cup sugar, 2 beaten eggs, 1 tablespoon grated orange rind, 1 tablespoon lemon juice and ½ cup orange juice. Cook over low heat, stirring constantly until thickened, about 10 minutes. Chill well before using.

If you want sugar-saving suggestions, write to Lynn Chambers, Western Newspaper Union, 210 South Desplaines Street, Chicago, Illinois. Don't forget to enclose a stamped, self-addressed envelope for your reply.

Released by Western Newspaper Union.

Lynn Says

Money Savers: Cheese will keep better if it is covered with a light coating of margarine and stored in a tightly covered fruit jar.

If potatoes are cooked about 5 minutes before baking you can cut their baking time in about half and save fuel costs.

A tablespoon of water added to the white of an egg before beating will almost double its volume. Longer beating is required.

If you melt chocolate for cakes and cookies, add about ¼ cup of sugar from the recipe to the chocolate which is melted in the saucepan. It will gather up any particles of chocolate left in the pan.

PATTERNS
SEWING CIRCLE



Tried and True

YES, it is the tried and true two-piece fashion, always so useful in any wardrobe, which is presented in this pattern. The jacket is smartly belted.

* * *

Barbara Bell Pattern No. 1852 is designed for sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 4⅜ yards 39-inch material.

Due to an unusually large demand and current war conditions, slightly more time is required in filling orders for a few of the most popular pattern numbers.

Send your order to:

SEWING CIRCLE PATTERN DEPT.
149 New Montgomery Street
San Francisco Calif.
Enclose 20 cents in coins for each pattern desired.
Pattern No.....Size.....
Name.....
Address.....

Drama in Bow

NATURALLY, since we must use less material in clothing, we must expect a sheath-like treatment to be the next new step fashion takes. Here it is, in a dress with a bow for drama.

* * *

Pattern No. 8509 is designed for sizes 10, 12, 14, 16, 18, 20. Size 12, short sleeves, 3⅞ yards 39-inch material.

ASK ME ANOTHER?
A General Quiz

The Questions

1. The word billingsgate, meaning coarse and abusive language, is derived from where?
2. The tokay grape gets its name from a district in what country?
3. A somniloquist is one who does what?
4. Who was the victorious general at the historical battle of Cannae?
5. About how much of the earth's atmosphere is composed of oxygen?
6. The treaty of Portsmouth terminated a war between what countries?

The Answers

1. A fish market in London.
2. Hungary.
3. Talks in his sleep.
4. Hannibal.
5. Twenty-one per cent by volume.
6. Japan and Russia.

'Fogie' Means Increase

"Fogie" in army language means the 5 per cent increase in pay which all army personnel get for each three years of service.

St. Joseph ASPIRIN 10¢
WORLD'S LARGEST SELLER AT

Sunny Athens

Athens, capital of Greece, has an average of only 25 cloudy days during the whole year.

DON'T LET
CONSTIPATION
SLOW YOU UP

● When bowels are sluggish and you feel irritable, headachy, do as millions do — chew FEEN-A-MINT, the modern chewing-gum laxative. Simply chew FEEN-A-MINT before you go to bed, taking only in accordance with package directions — sleep without being disturbed. Next morning gentle, thorough relief, helping you feel swell again. Try FEEN-A-MINT. Tastes good, is handy and economical. A generous family supply

FEEN-A-MINT costs only 10¢

FALSE TEETH HELD FIRMLY BY "Comfort Cushion"

NOW WEAR YOUR PLATES *EVERY DAY*—
HELD COMFORTABLY SNUG THIS WAY

It's so easy to wear your plates regularly—all day—when held firmly in place by this "comfort-cushion"—a dentist's formula.

1. Dr. Wernet's plate powder forms soothing "comfort-cushion" between plate and gums—let's you enjoy solid foods, avoid embarrassment of loose plates. Helps prevent sore gums.
2. World's largest selling plate powder. Recommended by dentists for over 30 years.
3. Dr. Wernet's powder is economical; a very small amount lasts longer.
4. Made of whitest, costliest ingredient—so pure you eat it in ice cream. Dr. Wernet's plate powder is pleasant tasting.

All druggists—30¢. Money back if not delighted.

Dr. Wernet's Powder
RECOMMENDED BY MORE DENTISTS THAN ANY OTHER!

Shoulder a Gun or the Cost of One
★ Buy United States War Bonds ★

5 WARS

Smith Bros. has served the public since 1847. In that period America has fought five wars. Only during wartime has there ever been any shortage of Smith Bros. Cough Drops. Our production now is war-reduced but we're distributing it fairly to all. Still only 5¢. *A nickel checks that tickle!*

SMITH BROS. COUGH DROPS
BLACK OR MENTHOL—5¢
TRADE MARK

Stripped for Action



This young son of a coast guardsman stationed at Boston is shown as he greets the New Year. True to traditions of the coast guard, he is "stripped for action" as he wishes you a happy New Year.

Mummer's Parade Descendant From Early U. S. History

On New Year's Eve 1930 more than 300,000 persons watched the Mummer's parade in Philadelphia. There were 12,000 in the line of march down Bond street and the parade lasted from early evening until the glamour and good-humored burlesque antics of the spectacle were far cries from what the uninitiated would expect to see in the staid Quaker City: nevertheless, the idea is descendant from Colonial days.

The earliest settlers along the Delaware river in the vicinity of present day Philadelphia were English and Swedes. The Mummer play "St. George and the Dragon" was traditional to the English celebration of New Year's: the Swedes were given to informal masquerades. It is not clear just when or how the Mummer play and the custom of masquerading joined forces: but after the Revolution, General Washington replaced St. George as the central figure of the festivities.

The whole thing was spontaneous and unorganized until, in 1886, it was sponsored by the Silver Crown New Year's association. In 1901 the Mummer's Parade was recognized by the municipal administration of Philadelphia, and officials and representative citizenry began turning out to participate in and witness the parade.

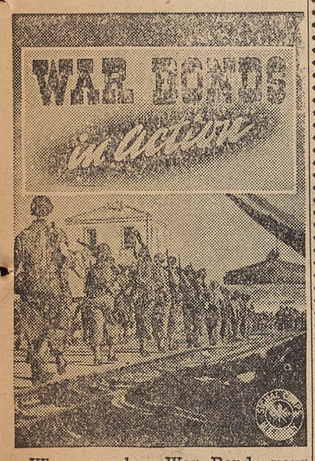
Good Example



Proving that Santa Claus is patriotic as well as generous, he places a pair of war bonds in this well-filled stocking. More and more people are giving war bonds as Christmas presents, thus aiding their country's war efforts as well as simplifying their yule shopping.

Night Before Christmas

Now I lay me down to rest,
Angels guard my little nest.
Like the wee birds in the tree,
Heavenly Father, care for me.



When you buy War Bonds your money goes into action at once. Where, we may never know. Maybe, as shown above, to equip a company of American Rangers marching up a railroad somewhere on the Mediterranean. Whether they come back depends upon the equipment we send.

Give your dollars action: **Buy More War Bonds.**

U. S. Treasury Department



HAPPY NEW YEAR

For many years in succession we have been wishing our friends and customers a Happy New Year. It is with the greatest of pleasure that we now renew this custom. Many thanks, and every good wish for you.

Ocean Beach Grill

BACON STREET at VOLTAIRE

PAUL and MARIE SYMONDS



CHURCH BELLS RINGING ... CRISP CRUNCH OF SNOW ... LEADEN SKIES ... EAGER FACES. IT'S

NEW YEAR'S

... AND MAY NEW YEAR OF 1944 OPEN A CHAPTER OF HAPPINESS FOR YOU.

Blue Chip Liquor Store

4941 Newport Avenue



MERRY CHRISTMAS TO ALL AND GOD BLESS YOU EVERY ONE

Newport Liquor Store

Fred E. Williams

5041 Newport Avenue



WE pause to extend our sincere holiday greetings to our customers and friends. It has been a pleasure to have served you in 1943. We hope for a continuance of your friendship in 1944.

Arizona Cafe

George Radovich



New Year's Day Around the World

By MISS ABBIE CONDIT
National Recreation Association.

A New Year's party based on the customs of other countries will provide an appropriate theme for your celebration this year. Send out invitations decorated with an hour glass or the Old and New Year, inviting the guests to come in the costume of some country. Ask each to bring a "white elephant" possession, securely wrapped, for as tradition has it in Scotland, a package in the hand of the guest insures the host a bounteous year. (These gifts will be exchanged later in the evening as one of the party activities.)

Colorful decorations are in order for the party. In the Orient, dark green pine branches and light green bamboo stalks are hung on the gate posts, and tangerines and tangerine-like fruits are indicative of long life and happiness. Bright red lobsters and crabs are hung over doorways.

In China on New Year's day everyone puts on brand new clothes and goes visiting; so at our party there may be a grand march with judges, of course, to award prizes for the prettiest, funniest, and most unique costumes.

'May Joy Be Yours.'

At the end of the march each person is given a card and a pencil. On signal each tries to obtain as many signatures as he can. He approaches someone, bows in Chinese fashion, saying "Kung Hi, Kung Hi" (I humbly wish you joy), and the other replies "Sin Hi, Sin Hi" (May joy be yours). Then each writes down the other's name. At the end of five minutes the person with the largest number of names receives a trivial award.

In Belgium we hear of a "Sugar Uncle," a "Sugar Aunt." All the keys disappear from the inside doors in the houses before New Year's Day. Then, when an unsuspecting aunt or uncle goes into a room alone, the children rush to lock the doors on the outside and do not permit the aunt or uncle to come out until he or she has promised ransom with which the children will buy sugar plums and candy. Divide the group into a number of circles with 10 to 20 players in each. A leader is given a key or a bunch of keys. He walks around the group nodding at players who fall in line behind him. When about half the members of the circle are trailing along, he drops the key and all dash to find places. The one left out pays "ransom" by being "it."

'First Footer' Relay.

The circles may be easily straightened out into file formation for a "First Footer" relay. In Scotland it is considered good luck to be the first to step into a house after midnight, so there is a mad dash from house to house after the stroke of 12. Each team is a would-be "first footer." The leader counts to 12 and on "12" the first member of each team dashes to a goal and back, touching off the next player. The first team finished is the lucky one and receives a prize of cookies or tiny cakes, as was the custom.

Boys and girls of Russia have a rather strange custom. On New Year's Day they go about throwing peas and wheat at passers-by. The peas are thrown at enemies, while the lighter wheat is reserved for friends. Wheat grains are too small to handle conveniently, so give everyone eight or ten beans of one kind and eight or ten of another kind. Do not designate which is "enemy" or "friend." Guests are to trade beans with one another and at the end of five minutes the one with the fewest enemies and the most friends is given a prize.

In France the children used to leave their wooden shoes out at Christmas time for presents, but the adults exchange gifts at New Year's time. In accordance with this custom the "white elephants" may be brought out and distributed in any manner you like—by drawing or in grab bag style. All the presents should be opened on the spot as an appropriate climax to the party.



Money spent for War Bonds goes to the front. Sometimes it provides spectacular equipment like planes, oft times it buys a runty donkey like this American soldier is taking ashore in Italy. The quicker your dollars go into action, the sooner it will be over. **Buy More War Bonds.**

Southern Pacific At New High For Fourth Year

Thos. Fielding, Southern Pacific representative, has received the following from A. T. Mercier, president of the company:

A new all-time traffic record was rolled up by Southern Pacific in 1943 for the fourth year in succession, President A. T. Mercier revealed yesterday in a review of the company's activities in the second year of the war.

A further increase is expected in 1944, it was stated, and the railroad will need more manpower and equipment to handle the still heavier load.

"Our personnel met the severest tests in the company's history but came through victoriously in every undertaking in 1943," Mercier declared. "New records were achieved by the nearly 100,000 Southern Pacific men and women in spite of a growing manpower shortage, now around 10,000, and a stringency of equipment necessitating the most intense utilization of locomotives and cars."

Manpower is Southern Pacific's greatest problem, according to the announcement, with more than 14,000 former employees now in the armed forces. The company has enrolled some 4,000 women to do work formerly performed exclusively by men, and has imported about 7,000 Mexican track workers, all efforts to recruit this labor in the United States having failed.

Heavier loading of freight cars, quick unloading at terminals, record-breaking upkeep of rolling stock, and further installations of Centralized Traffic Control to increase the capacity of single track by about 50 per cent, were cited by Mercier among helpful factors in the handling of Southern Pacific's unprecedented traffic.

But the tremendous load in 1943 could not have been carried, he said, without the practical and sustained cooperation of commercial and military shippers, and the government. The generous aid of the press in helping to explain the wartime problems of the railroads was also of inestimable value, the railroad president said.

"Whatever the demands upon Southern Pacific in 1944, I know the company's men and women can be relied upon to continue to do a grand job," President Mercier declared.

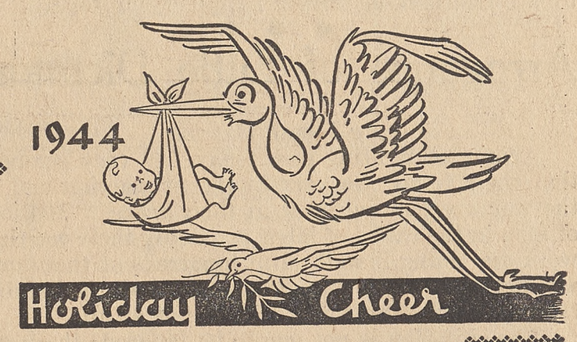


ON THE THRESHOLD OF 1944 IT MAY BE APPROPRIATE TO ENVISION A BETTER WORLD . . . "A WORLD WHICH SHALL AFFORD TO ALL NATIONS THE MEANS OF DWELLING IN SAFETY WITHIN THEIR BOUNDARIES, AND WHICH WILL AFFORD ASSURANCE THAT ALL MEN IN ALL LANDS MAY LIVE OUT THEIR LIVES IN FREEDOM FROM FEAR AND WANT." MAY GOD SPEED THAT DAY, WE PRAY, AS WE SEND YOU OUR NEW YEAR'S GREETINGS.

* * *

MORRIS MARKET

MR. and MRS. Wm. O. MORRIS



Our entire business has been built upon friendship. We look upon all our customers as our friends, and are determined to give them the friendliest service possible. It is our aim to wrap up a little friendliness in each transaction.

Thanks, friends, one and all, for the privilege of serving you. And we want to say right now, as fervently as we can say it . . .

HAPPY NEW YEAR

Kraft's Drugs

MR. FRED KRAFT MRS. FRED KRAFT

LLOYD L. CROCKER GEORGE OSTERWALD RICHARD C. CHRISTOPHER
NAOMI PETRIE PAULINE NOLAN MAE HEARN
JEAN HAMILTON RUTH BATTIST LEONA SELPH
LLOYD QUICK DELL THOMAS NELMA KELLEY
MARIE WILLIAMS DOROTHY LeDOUX

THE OCEAN BEACH NEWS

ISSUED EVERY FRIDAY AT
1922 BACON STREET, OCEAN BEACH, CALIFORNIA

SUBSCRIPTION RATES,
Six Months in advance, $1.50—One Year, in advance, $2.50

AN INDEPENDENT PAPER

Entered as second-class matter December 1, 1922, at the post office in Ocean Beach, San Diego, Calif., under the Act of March 3, 1897.

H. H. HARTVIGSEN ..... Publisher
LILLIAN HARTVIGSEN ..... Social and Personal

* * * * * * * *

Legalized as an Official Newspaper

Promoting the progress of the Beach Sections of San Diego and the entire Point Loma Peninsula.

* * * * * * * *

Ad copy should be in the office by Wednesday noon.
Classified transient and political ads PAYABLE IN ADVANCE

Happy New Year

The New Year will be more than ever a year of hope. The darkness that has hung over the world since 1939 and even before, gives signs of fading. In 1944 we hope for the dawn of peace. It is not an unreasonable hope. If realized, 1944 truly will be a happy year.

With each New Year, progressive nations aim to establish better relations with other nations, to attain higher living standards and improve conditions in general. Progressive individuals also seek higher achievements. Their aims may not be earth-shaking in scope, but to each one, the realization of those aims will bring greater happiness and contentment.

Almost every person has some goal he would like to reach or work toward. Some people desire to improve their education. But something more than desire is required—action! Instead of just thinking about it, why not contact an educational institution equipped to cover the subjects you want. Then start your course—and stick to it.

To other people, clearing up their debts is their principle goal. Here, too, wishing does not make it so. You must do something. Why not analyse your income and expenses, or consult your banker. He can lend you enough to straighten out your affairs and put them on an orderly basis.

What you, as an individual, do in the next year may seem to have little bearing on the world in general. But if you set out with sincerity to improve your life in some way, you will be contributing your bit toward making this world a better place in which to live and making 1944 a happier year for all.

◆ ◆ ◆

Arrogance of Little Dictators

By LEONE BAXTER

Armies of fighting men today feel very strongly that their fellow workers in the production end of the war are leaning back in their traces. Millions of men in the ranks of labor are doing their wartime work and doing it well. But hundreds of thousands are not—and their unpatriotic attitude is helping the general feeling toward labor not at all.

The situation is not one to be ignored; it constitutes one of the major engagements of the war, and it is going on continuously and ruinously on our own soil, in our own war plants. The labor problem is no nearer solution today than it was a generation or so ago when business barons were in their heyday. In recent years, labor extremists have abused their authority and power as consistently as industrial extremists ever did. And the little people in between are being hurt just as badly.

Constituted labor leaders have made their pledge to the President and the nation that there will be no strikes for the duration. But strikes continue over the protests of the heads of both major unions.

Military leaders in whose hands the victory or defeat of this nation lies, have plead that the men at home who are not asked to carry guns, match the work of those who do—but the strikes go on. President Roosevelt himself has appealed for uninterrupted work—but local labor leaders, flaunting their own power even in face of those appeals, order strikes, slowdowns and boycotts, and union members so far have had little choice but to jump when the whip cracked. There are current strikes in steel, in aviation, in transportation, in the food industry, even in music production.

The United States Attorney General has been forced to ask for injunctions to restrain certain union boss edits. Roosevelt has asked Wm. Green and Phillip Murray to sit down together and try to thresh out their long standing feud. The War Labor Board has issued rulings only to have them ignored by labor bosses.

Some local labor leaders still fight among themselves, manipulating their memberships in jurisdictional disputes that injure the worker, the employer, the public, labor's own cause and the war effort.

Stupid beyond belief is the arrogant disregard by little dictators, of the welfare of their country at war, and stupid beyond belief is their apparent supposition that they may continue to parade their small authority over the men they are paid to lead—when their leadership costs those men their pride, their patriotism and their fellow workers' confidence

STRAND
THEATRE
Ocean Beach Phone B-3150

FRI.-SAT. Dec. 31-Jan. 1
Cont Sat (New Years) from 1 pm
Sonja Henie
"Wintertime"
—with—
Woody Herman and his Orchestra
— Also —
Lum and Abner
"So This Is Washington"

SUNDAY-MONDAY Jan. 2-3
Cont. Sun. 1 p.m.—Mon. 6 p.m.
Ann Sothern, James Craig
—in—
"Swing Shift Maisie"
M-G-M Picture
—2ND HIT—
Dr. Gillespie's Criminal Case
Lionel Barrymore, Van Johnson
—Plus—
Supermouse Cartoon News

TUES. TO FRI. Jan. 4-5-6-7
Open Daily 5:45—Starts 6 p.m.
"True To Life"
Starring
Mary Martin, Franchot Tone
Dick Powell
—2ND MAJOR HIT—
Walt Disney's Greatest Story!
Victory Through Air Power
In Technicolor
Daffy Duck Cartoon News

In Keeping

Ripe noon
That floods the golden ether
While mystic shadows
Drift across the sky,
And waving treetops flutter
Though ides of March
Decry.

For seasons winds
Effect the days engender
And Springs preamble
Floods the scene;
White clouds of mist disperse
And fast assemble,
To orientate the beam.
—J.E.M.



More and more our armies are landing our fighting troops by parachute, disrupting enemy lines, enemy communications, but paying a heavy price in casualties.

Silken fineries and their substitutes are fast passing from the market to provide safe landings for our distant fighting men. We can still buy silk and nylon for them with **War Bonds and Stamps.**

U. S. Treasury Department

TAX SALE No. 2842
NOTICE OF SALE OF PROPERTY DEEDED TO THE STATE FOR DELINQUENT TAXES

WHEREAS, I was on the 11th day of October, 1943, directed by the Board of Supervisors of San Diego County, State of California, and there was received by me and filed in my office an authorization of the State Controller, dated October 26, 1943, to sell at public auction, for cash in lawful money of the United States, certain tax deeded properties, public notice is hereby given that unless the said properties are redeemed, as provided by law, I will on the 12th day of January, 1944, at the hour of 10 o'clock A. M. in the Tax Collector's office in the San Diego City and County Administration Building at 1600 Pacific Boulevard in the City of San Diego, sell as directed the said property for a sum not less than the minimum price set forth in this notice.

The parcel or parcels of property that are the subject of this notice are situate in the City of San Diego, County of San Diego, State of California, and are described as follows:

PUEBLO LANDS,
(Ex St) & (Ex S 175 ft W of Bow Ave) Lot 180,
Assessed to The Southlands Co. for the years 1931 to 1937 inc.
Minimum price $250.00 plus cost of Adv.

If redemption of the property or the initiation of an installment plan of redemption is not made according to law prior to the sale thereof the right of redemption will cease. For information regarding redemption apply to Robert W. Getty, Auditor-Controller of San Diego County, Civic Center San Diego, California.

Sam A. Claggett,
Tax Collector of San Diego County & Ex-Officio Tax Collector San Diego City, State of California.

1st pub Dec 17, 1943
3rd pub Dec 31, 1943

Furlough Week-end Cake



Favorite treat for a favorite son

● Week-end or week-long furlough—your boy will be hungry for Mom's cooking, 'specially *chocolate cake.* Give him one he'll say is "super-swell," Furlough Week-End Cake. Rich chocolate flavor—tender, fluffy texture—toasty, pecan topping—yet this luscious cake is sugar-saving and can be made with either cocoa or chocolate. For a special treat, serve it *warm.* Remember how he teased for "samples" when he was a little boy?

Now that you're busier than ever, you'll especially appreciate this tried and true recipe, mixed in a jiffy, using creamy, all-vegetable shortening. Why, even little sister can make Furlough Cake, following the easy directions! Better clip the recipe and be ready. Furloughs often come without much warning!

Furlough Week-end Cake

½ cup Spry
1 teaspoon salt
1 teaspoon vanilla
½ cup cocoa
½ cup sugar
1 cup dark corn sirup
2 eggs, unbeaten
2 teaspoons baking powder
½ teaspoon soda
1¾ cups sifted flour
⅔ cup milk

Blend Spry with salt, vanilla and cocoa. Add sugar gradually and cream well. Add corn sirup gradually and blend thoroughly. Add eggs, singly, beating well after each addition. Sift baking powder and soda with flour 3 times. Add flour to creamed mixture, alternately with milk, mixing after each addition until smooth. Bake in 10x10x2-inch Sprycoated pan in moderate oven (350° F.) 45 to 50 minutes. While cake is baking, prepare Pecan Crunch Topping.

If desired, 3 ounces chocolate (melted) can be used instead of cocoa. Add chocolate to creamed mixture after adding eggs.

Pecan Crunch Topping

2 tablespoons Spry
½ cup brown sugar, firmly packed
½ teaspoon salt
¼ cup cream or top milk
1 cup pecans, cut in large pieces

Combine Spry, brown sugar, salt and cream in saucepan and bring to a boil. Remove from fire and add pecans. Let stand until cool. Pour on warm cake and spread evenly. Place cake low under slow broiler flame and broil slowly until nuts are slightly toasted.



ONE'S "home may be frail: its roof may shake, the wind may blow through it, the storms may enter, the rain may enter", but at New Year's even such a home may be alight with cheer.

Standing on the threshold of 1944 there is reason to believe that the new chapter has brighter pages for all. With this thought we extend to all

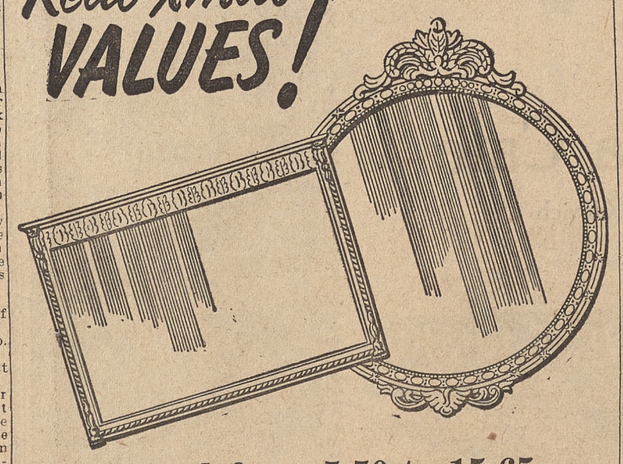
OUR SINCERE NEW YEAR'S GREETINGS

Ocean Beach Chamber of Commerce

for your home... **OR THEIRS**

MIRRORS
Real Xmas VALUES!

We offer a selection of frames and sizes really amazing for these times. Come in and see them! Every mirror crystal-clear Pittsburgh plate glass. Beautifully gift-packaged. And how you'll like our prices!



Priced from 5.50 to 15.65

Ocean Beach Furniture

4878 Newport Avenue **Phone B-3630**

Ocean Beach Grill

Corner Voltaire and Bacon
Full Course Dinners or a la Carte
REASONABLE PRICES
6 a.m. to 8 p.m. Closed Sundays
--Paul and Marie Symonds

Ocean Beach Business Places

Agnes G. Ells–Rentals, Notary–4845 Muir

A.-Z. Liquor Store . . . 1919 Bacon, B-9278

Jordan, O. W.–Plumbing, Heating . B-3271
Water Heaters, New and Reconditioned. 5040 Newport Ave.

Ocean Beach Arrow Transfer B-3271
Railway Express. Storage. Daily trips to and from San Diego
Gene Henderson, Proprietor. 5040 Newport Ave.

Ocean Beach Furniture Store B-3630
New and Used Furniture. 4878 Newport Avenue

Ocean Beach Lumber Co. B-3103
The Yard at the Beach for the Beach. Corner Muir and Ebers

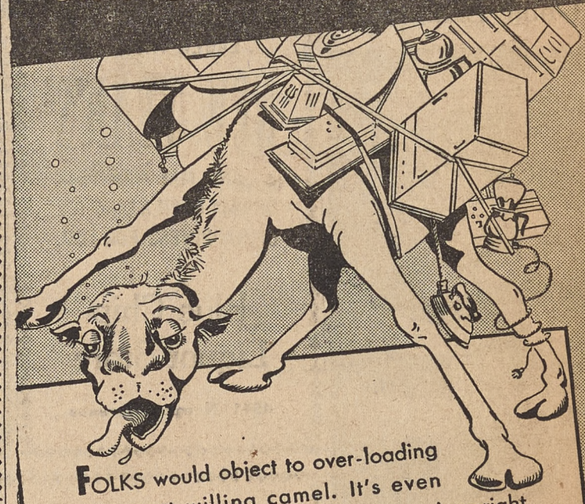
Pacific Shores . . . . . 4929 Newport
Have a Cocktail at "The Beaches' Pride."

Richley Hdwe. & Paint Store . 1926 Bacon
Fertilizers. Chicken and Dog Food. Paint Sprayer For Rent.

Royal Dry Cleaners . . 5035 Newport Ave.
SANITONE — Renews and Brightens Colors
Laundry Agency — Fred Lewin, Agent — B-6208

Tony's Cocktail Lounge . . . 5026 Newport
Cocktails Fine Food and Beer.

A CAMEL ISN'T THE ONLY THING THAT CAN BE OVERLOADED!



FOLKS would object to over-loading the most willing camel. It's even more objectionable and at times downright embarrassing to over-load an electric circuit in your home and suddenly have a fuse blow-out leaving you in pitch darkness.

So if you like the safety and comfort of LIGHT do two things --- watch that the cords to your lamps and appliances do not get knotted and worn --- and DO NOT over-load circuits by turning on too many lights and appliances at the same time.

As a precaution keep a few extra fuses on hand where you can find them in the dark if necessary.



Gas and Electricity are essential to the war effort - Use what you need - but be sure you need what you use

THINK AMERICAN
Buy War Bonds today for the Better things of tomorrow!

SAN DIEGO GAS & ELECTRIC COMPANY

Fun for the Whole Family

ON THE HOME FRONT

with RUTH WYETH SPEARS

NOT all the Pennsylvania Dutch were free-hand artists and you may not be either. The early Dutch artisans often used stencils for the main part of a motif and added a few flourishes to give a free-hand effect. You may do that too or you may stencil the scrolls and flourishes on chairs, chests and gay gifts.

All of these quaint motifs are symbolic. That is the Dove of Peace that you see in the upper



left corner of the sketch. The tulip symbolizes Lily Time or the golden age of peace and plenty promised the Dutch settlers in the New World. The pomegranate bud and fruit symbolized God's bounty. The blade, the flower, the seed and the heart of man were symbols used in decorating furniture, pottery, glass and tin. "Hex" signs were for luck and to keep away evil.

* * *

NOTE: Mrs. Spears has prepared stenciling designs for 12 authentic Pennsylvania Dutch motifs with color guide and directions. There is a large design for cupboard doors, designs for chairbacks, dresser drawers and chests. Also borders and small motifs for decorating bottles, boxes, jugs and tinware. These designs may be used many times for gifts and for bright touches in every room in the house. Ask for Pattern 262 and enclose 15 cents. Address:

MRS. RUTH WYETH SPEARS
Bedford Hills New York
Drawer 10

Enclose 15 cents for Pattern No. 262.
Name .....
Address .....

Guided by Ideals

Ideals are like stars; you will not succeed in touching them with your hands, but like the seafaring man on the desert of waters, you choose them as your guides, and, following them, you reach your destiny.—Carl Schurz.

CLASSIFIED DEPARTMENT

PERSONAL

PHYSICAL PERFECTION course $1.00. 1000 super strong men. SID'S SYSTEM, Southgate, California.

All Preach Humility

Humility is a virtue all preach, none practice, and yet everybody is content to hear. The master thinks it good doctrine for his servant, the laity for the clergy, and the clergy for the laity.—John Selden.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Sunlight in the Atlantic

Sunlight may penetrate the waters of the mid-Atlantic to a depth of nearly 5,000 feet.

WNU—12 52—43

Kidneys Must Work Well-

For You To Feel Well

24 hours every day, 7 days every week, never stopping, the kidneys filter waste matter from the blood.

If more people were aware of how the kidneys must constantly remove surplus fluid, excess acids and other waste matter that cannot stay in the blood without injury to health, there would be better understanding of *why* the whole system is upset when kidneys fail to function properly.

Burning, scanty or too frequent urination sometimes warns that something is wrong. You may suffer nagging backache, headaches, dizziness, rheumatic pains, getting up at nights, swelling.

Why not try *Doan's Pills*? You will be using a medicine recommended the country over. *Doan's* stimulate the function of the kidneys and help them to flush out poisonous waste from the blood. They contain nothing harmful. Get *Doan's* today. Use with confidence. At all drug stores.

DOAN'S PILLS

SPARKY WATTS





By BOODY ROGERS

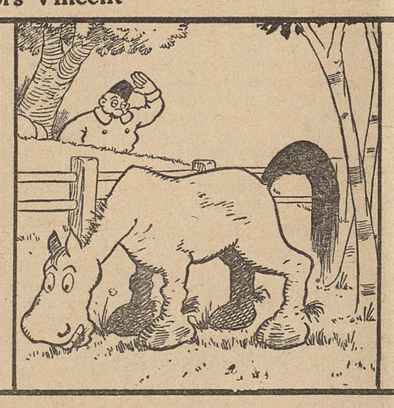


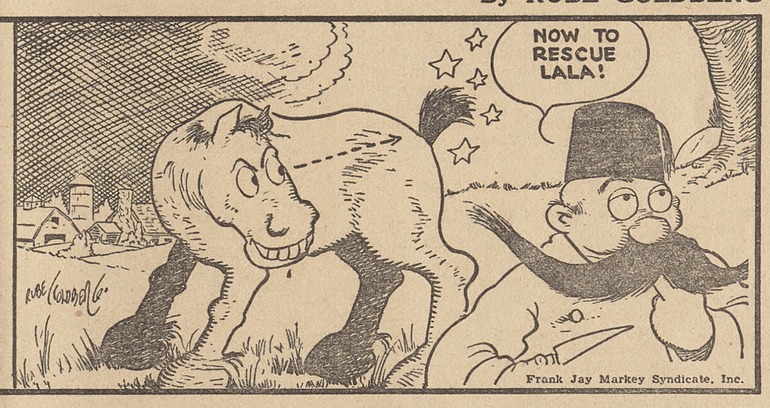


LALA PALOOZA —Fate Favors Vincent

By RUBE GOLDBERG

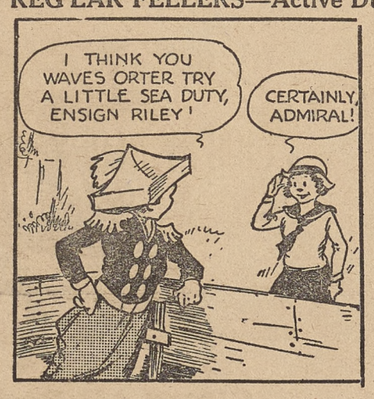


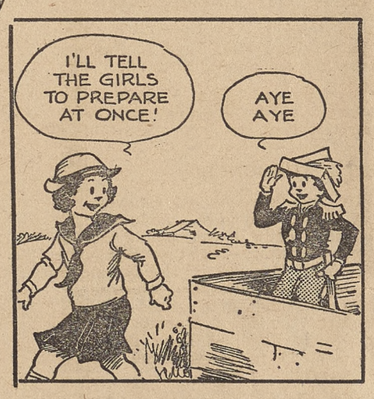




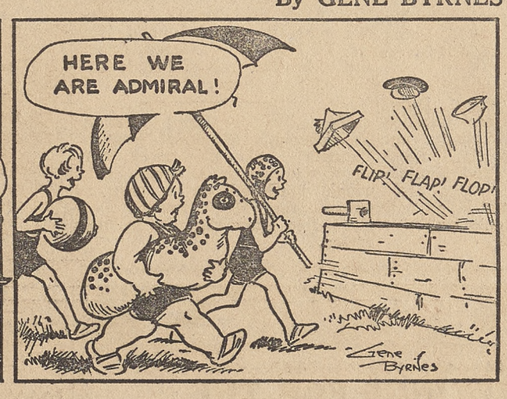
REG'LAR FELLERS—Active Duty

By GENE BYRNES



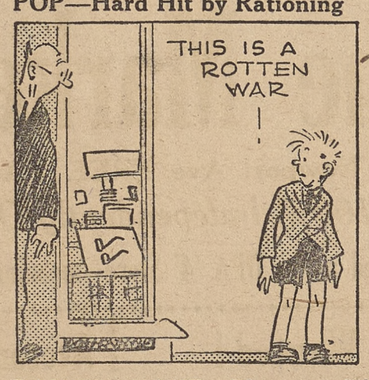


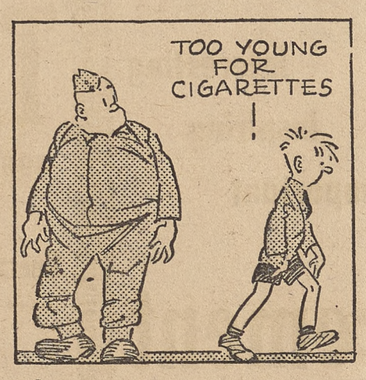


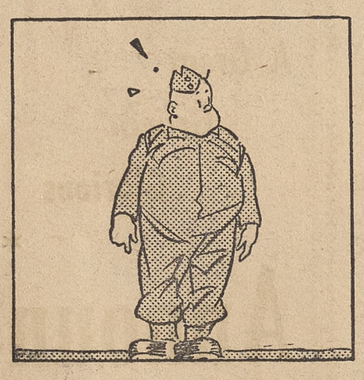


POP—Hard Hit by Rationing

By J. MILLAR WATT



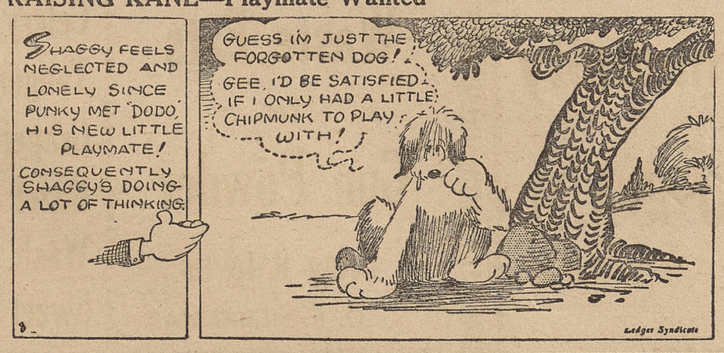


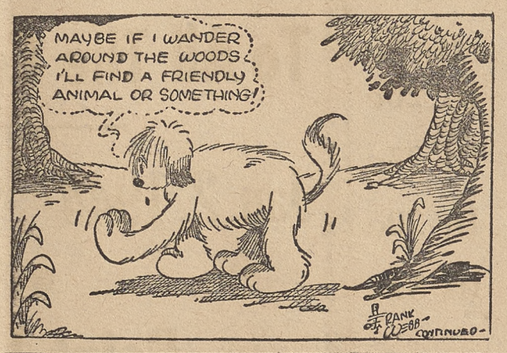




RAISING KANE—Playmate Wanted

By FRANK WEBB

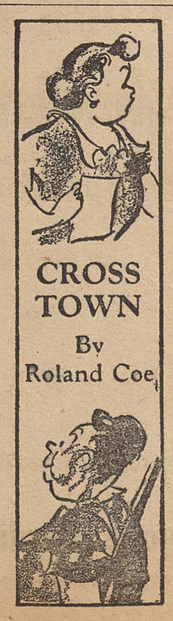








"Ever since they made Fatso a rear gunner, they haven't been able to get his plane in the air!"





"My folks tell me that when I was a little guy I couldn't even sit through a picture ONCE!"

JUST JESTS

All Planned

He—If I had a million dollars do you know where I'd be?

She—I'll say. You'd be on our honeymoon.

Mary had been promoted to the third grade. Meeting the second-grade teacher, whom she had liked very much, she said: "Gee, Miss Kate, I wish you were smart enough to teach me this year, too!"

Quite Natural

Customer — Waiter, take this chicken away. It is actually tough enough to be made out of stone.

Waiter—Nothing strange about that, sir. It's a Plymouth Rock.

THE DIFFERENCE



"Why are you going steady with her?"

"Because she's so different from all the other girls I know."

"How's that?"

"She'll go with me."

Could Be It

Office Boy—I think I know what is wrong with this country.

Bank Executive—What's that, son?

Office Boy—We're trying to run America with only one vice president.

Just You Wait

Ginny—Grandma has jest had a terrible accident. All her teeth got smashed.

Vinnie—Was she hurt bad?

Ginny—She doesn't know yet that I stepped on 'em. She's still asleep.

Any lawyer can tell you what's right is right. What's left is yours.

Up and Down

Clerk—Sir, two dollars is our ceiling price on the overalls.

Farmer—Ceiling price? Why, that price floors me!

DISCOVERY OF THIS COLDS' RELIEF

(home medicated mutton suet)—which grandma used for coughing—nasal congestion, muscle aches of colds—teaches modern mothers to follow her example. So their families get relief from these colds' miseries with Penetro, the salve with modern medication in a base containing old fashioned mutton suet. 25c, double supply 35c. Demand Penetro.

Traveling Salmon

Marked in Alaskan waters, a salmon was caught in a Russian stream, 1,300 miles away, just 44 days later.

AT FIRST SIGN OF A COLD USE 666

666 TABLETS, SALVE, NOSE DROPS

—Buy War Savings Bonds—

SNAPPY FACTS ABOUT RUBBER



By the end of this year almost 50% of the tires now on war workers' cars in Ohio are likely to be completely worn out under normal use, according to a survey which showed that war workers faced a crisis in their motor transportation. Failure to have tires recapped in time is one factor responsible for this situation.

Use of nylon cord instead of cotton or rayon has made possible the manufacture by B. F. Goodrich of an airplane tire that conserves materials, yet provides extra strength and light weight. Nylon cords in motor vehicle tires are well advanced in the experimental stage.

Jerry Shaw

In war or peace

B.F.Goodrich

FIRST IN RUBBER

Personals — Society — Clubs — Women's Activities

By LILLIAN HARTVIGSEN—Phone B-6004 or B-3157

Home Rites Will Unite Young Couple

Miss Charlotte Thomas, daughter of Mr. and Mrs. Ray L. Thomas, 4962 Cape May, will become the bride of Robert E. Thompson, son of Mr. and Mrs. E. A. Thompson, 3934 Falcon, New Years day at 11 o'clock, in the Thompson home. The Rev. J. E. Thompson will read the wedding service before an arch decorated with palms and white baskets of pastel flowers, and centered with wedding bells.

The bride, who will be given away by her father, will wear a gown of white silk organdie with clusters of hand-tinted pastel flowers on the skirt. A bandeau of pearls will hold the fingertip veil. Gardenias and pink bride-roses will form her bouquet.

Mrs. Ralph Gillmore of Los Angeles. wearing yellow moire taffeta and carrying gardenias and talisman roses, will be matron of honor. Ted Gingery will be best man.

A reception for the wedding guests and 45 invited guests will be held following the service. Mrs. Thomas has chosen navy blue with white and Mrs. Thompson will wear black. Both will wear gardenia corsages.

The newlyweds will spend their honeymoon at Idyllwild. For going away the bride will be suited in white knit with brown accessories.

Both young people are graduates of Hoover high school. The bride attended State college and the groom has been in the U.S. navy two years.

The young couple will make their home in San Diego.

LOS ANGELES VISITORS

Mrs. F. R. Kelso and daughter Joanne, 4615 Coronado ave., spent five glorious holidays in Los Angeles and vicinity. Capt. F. "Bob" Kelso accompanied by Mr. and Mrs. E. Blair, 4875 Lotus, joined his family on Christmas day.

They were guests of their daughters, Mrs. Elvina M. Dunn, and Mrs. Kay Honk and families. Also Mrs. Kelso's brothers, and wives. Mr. and Mrs. C. Neujahr, and Mr. and Mrs. Fred Neujahr and their families.

The Kelsos returned laden with gifts and warm memories of a grand reunion.

CHRISTENING SERVICE ON WEDDING ANNIVERSARY

A christening ceremony was held on Sunday, Dec. 26, in St. Paul's Episcopal church, San Diego, for Reece Truman Freeman jr., infant son of Ens. and Mrs. Reece T. Freeman, and grandson of Mr. and Mrs. Chas. Boone Sadler, and Mrs. Susan B. Freeman, Ohio City, O. The service was held at 4:30 p.m., the Rev. John B. Osborn officiated.

The little one wore Grandfather Sadler's beautiful baby dress which measured four feet long. Godparents were Rev. and Mrs. C. Boone Sadler jr., uncle and aunt, and John William Beck jr., great-uncle.

Heirloom keepsakes received by the baby were, a Masonic ring and watch fob, formerly prized by his two late great-grandfathers.

Sunday also marked the sixth wedding anniversary of Ens. and Mrs. Freeman who were united in marriage by the Rev. Osborn.

Music Studio Opened

Mrs. DeWitt Fields, 4763 Narragansett ave., has opened her home as a piano studio and will be pleased to accept students.

Mrs. Fields is a graduate of the University of Redlands and studied under the eminent director, Dr. Pick of Vienna.

SERVICES HELD FOR MRS. MARY MAISER

Funeral services for Mrs. Mary Maiser, 75, of Long Branch ave. who died Monday in a local hospital, were conducted Thursday afternoon at 2 in the Benbough Funeral parlors, with the Rev. Howard B. Bard, officiating. Burial was in Mt. Hope cemetery. She was a native of Monterey and came here 31 years ago.

Mrs. Maiser leaves a daughter, Mrs. Alice Bushore, of La Mesa; two sons, Raymond L. and Walter E. Maiser, of Ocean Beach, and a brother-in-law, Frank Maiser, of San Diego.

Mrs. Eva Swetland returned from Scripps Memorial hospital, Thursday. She was taken there on Sunday with a severe cold, which bordered on a case of pneumonia. Her friends are pleased to know that she is much better.

New Year Open House

On New Years day from 1 to 5 p.m., Mrs. G. Conway will hold open house honoring her daughter, Mrs. Ethel deLyre. Friends are invited to call during the afternoon at 4645 Newport ave. No cards are being sent.

Mr. and Mrs. R. E. Davis, 4955 Del Monte ave. will entertain at a New Year's watch party all friends young and old of the Davis family.

U.S.O. ENTERTAINS FOR CHRISTMAS SEASON

The Ocean Beach U.S.O. club's Yuletide celebration began on Christmas eve, when carols were sung by Katherine Hicks, Peggy, Connie and Lorraine Henry, accompanied by Mrs. White at the piano. Gifts were presented to each man in uniform and fruit, nuts, pie and coffee was served during the evening.

Three hundred service men attended the Christmas dance, where an orchestra, and dance hostesses added to the holiday spirit. During the evening gold pin awards for 50 hours of volunteer service was presented to Mrs. Alice Arentson, Mrs. Harry Stone, Mrs. May Edwards, Mrs. Bitzer, Mrs. Maben, Mrs. Taylor, Mrs. Metz, Mrs. Sanborn, Mrs. Hendricks, Mrs. Johnson, Mrs. Brock, Mrs. Naomi Smart, Charlene Rocco, and Mary Rimmel.

Silver pins for 100 hours was presented to Marjorie Starke, Eileen Eulberg, Charity Nickols, Frances Benson and Katherine Smith.

A NEW YEAR'S WISH

A New Year dawns for us once more
May God his blessings send
That we may walk in safety
Until we reach its end.
May sorrow from our pathway keep
And trouble from us fly
May smiles—not tears—our portion be
As each day passes by.
And as the days pass into months
And months pass into years
May we bring joy to some sad heart
And dry some fallen tears.
How happy each New Year would be
If spent in doing right
To help each one as best we can
To make his burden light.

— MRS. R. E. DAVIS.

Open House

Mr. and Mrs. James Miltenberger, 5139 Long Branch, were at home to a few friends on Christmas day. Their guests were Lt. and Mrs. Homer J. Gravelle, Mr. and Mrs. Robert Warne, Mr. and Mrs. Muriel Austin and daughter, Marcia; Mr. and Mrs. Albert Smith.

Mr. and Mrs. R. E. Davis, 4955 Del Monte held open house during Christmas holidays entertaining service boys known by the Misses Davis in Pt. Loma high days, who were home on short furloughs from different theatres of war. Also other high school friends.

"Let Me Deserve My Pay"

I want nothing out of life
Unless that thing be earned.
Let me be ever in the strife
To fight for what I've yearned.

Let me give before I get
I know the formula's right
Let me not wander and forget
To keep the goal in sight.

Pray not for more receiving
Let me better learn to serve.
The truth is not of my conceiving
That Life pays what we deserve.

So be this my resolution
Upon this New Year's day
To give to life without dilution
Let me deserve my pay.

—GEORGE J. McKEON.

BIRTHS

To Mr. and Mrs. Bernard M. Porter, 4925 Del Mar, a son, Nov. 17.

To Mr. and Mrs. Delmar F. Williams, 2221 Abbott, a daughter, Nov. 4.

To Mr. and Mrs. Loyd L. Fox, Ocean Beach, a son, Nov. 25.

To Mr. and Mrs. Walter J. Holmes, 4570 Voltaire st., a daughter, Nov. 28.

BIRTH ANNOUNCED

Mr. and Mrs. Alfred Conway, 4745 Cape May ave., announce the birth of a seven pound 10 ounce daughter, Christine Elizabeth, born Dec. 26 in the Naval hospital. Grandmothers, who are proud of their first grand-child are Mrs. Geronima Conway and Mrs. Adele Reed, of Long Beach who came here to welcome the new arrival.

Children Visit The Wm. Meullers

Mr. and Mrs. William Mueller have been enjoying the company of children and grand-children during the past week.

Mr. and Mrs. Robert W. Mueller of Chico, together with their two children, accompanied by their sister Mrs. Clarence E. Bunny and two children of Fresno, were the first to arrive. Robert has been with the army air corps at Chico for about a year. Formerly their home was in Fresno.

Fred G. Mueller, wife and two children, of Los Angeles are also down for the family reunion and expect to return home on Jan. 1st. Fred Mueller now conducts the Evergreen church services in East Los Angeles and attends the Fundamental Bible institute from which he will graduate in May and become a full-fledged pastor.

The brothers and sisters came down to visit their parents and to see especially Dan Mueller who is in fire control work at the Destroyer base and may be called to foreign duty in the near future.

Tuesday night the family gathered to give a shower for Miss Katharine Faith Mueller and J. Benton Bell who are to wed in January.

More good news blessed the Mueller home this week when they received indirect word their son David was on the way home on furlough. David is motor-machinist 1c and has been absent on Y-P boat duty nearly two years.

Bob Mason, son of Mr. and Mrs. George M. Mason jr., 4959 Muir ave. received a fractured leg while roller skating on Christmas day. Bob, now wearing a full-length cast, will be laid up about six weeks.

ENTERTAINS FAMILIES

Christmas day dinner guests of Mr. and Mrs. W. A. E. Hult, 4138 Banning, were Mrs. Edith Reich, Miss Zola Hickox. Mrs. C. L. Carr and daughter Pamela and Mrs. Hult's grand-daughter, Laura Bacon.

Sunday at the Hult home, Mrs. Hult's son and daughter-in-law, Mr. and Mrs. Bradford Turley, and Dr. J. G. Turley of Long Beach; A. C. Jaquez of Chula Vista and Mrs. C. L. Carr and daughter were dinner guests and all day visitors.

O.E.S. NOTES

Pt. Loma chapter O.E.S. will meet at 8 p.m. Monday in Pt. Loma Masonic hall. Fern Herbst, worthy matron, and Leroy Lee, worthy patron, will preside. Jeannette Croft will be chairman of the after-chapter birthday party given in honor of the worthy patron.

Visiting Eastern Stars are cordially invited.

COCHRANE IMPROVING

LLOYD GREESON DOWN

Word comes from the bedside of Don Cochrane that he is slowly growing stronger, which is good news to many friends.

Lloyd Greeson, chamber of commerce president, is reported as very ill with the flu and is being kept in bed by Mrs. Greeson until he fully recovers.

IN MEMORIAM

TO MRS. MARY E. PERRY

Although we'll miss your constant mirth
Now you have passed beyond the earth,
We'll miss your soul that knew no guile
As proven in your golden smile.
Your precious, giving hands we'll miss
Rejoice we; you partake of bliss
In Heaven above
Where all is Love.
—MAY ANDERSON McVEY.

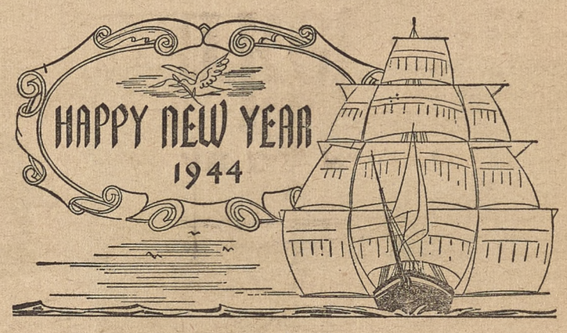
MENS ALL WOOL SWEATERS
Worsted Knit -- Double Elbow
Maroon - Green - Heather
Blue - Beige - Gray
Perfectly Tailored
Sportswear by MARC
5034 NEWPORT Avenue Phone B - 7232

SAFEWAY
GREETINGS FOR THE NEW YEAR
SAFEWAY STORES WILL BE CLOSED NEW YEARS DAY

Apples . . . . . Winesaps, Delicious, Rome Beauties Extra Fancy—Fancy and C Grade	lb 10c
Apples . . . . . Pippins—Fancy and C Grade	lb 9c
Oranges . . . . . Navels—Medium Size	lb 7½c
Potatoes . . . . U. S. No. 1 Russets	10 lbs 33c
Potatoes . . . . U. S. No. 1 Burbanks	10 lbs 37c
Fresh Celery . . .	lb 6c
Fuerte Avacodos . .	lb 20c
Edwards Coffee Vacuum Packed in Glass	lb 27c
Airway Coffee Ground Fresh When You Buy	lb 20c
Maxwell House Coffee—Vacuum Packed in Glass	lb 32c
Salad Dressing Duchess—Pint Jar 19c	½ pt 10c
Tomato Juice Sunny Dawn—3 Points——46 oz can 21c—6 Points	no. 2 can 10c
Royal Satin Shortening—15 Points for 3 lbs.	3 lbs 60c
Cherub Milk 14½ oz can—1 Point per can	6 cans 52c
Crisco 15 Points for 3 lbs	3 lbs 67c
Dalewood Margarine—6 Points	lb 22c
Nucoa Best Foods—6 Points	lb 26c
Rex Lard 2 Points per lb	lb 19c
Jell-well Gelatin Dessert	pkg 4c
Jell-o Many Flavors	pkg 6c
ALPINE Milk 14½ oz—1 Point per can	6 cans 55c
Corn Highway—13 Points	can 12c

BRING YOUR SHOPPING BAGS WITH YOU

A Great Interesting
Grand Inspiring
Glorious Important
*
Announcement
To All The Community
Jan. 2, 1944 10:45 A. M.
•
Point Loma Methodist Church
1984 Sunset Cliffs Blvd.
Ocean Beach
•
Rev. James F. Roberts, Pastor
'A growing church with a growing vision'
Everyone Cordially Invited



★
Closed All Day New Year's
The Market Basket
4967 Newport Ave. FREE PARKING Across the Street
100% Independently Owned and Operated
Operated as an OPA '4' Store--meaning our prices are set at lowest level

Wanted!
Waste Fats
For
Gun Powder
Bring it to us
O. F. HERREMAN

Avocados, Fuerte, 6 oz, 2 for	19c
Celery, Utah, lb . . .	8c
Tangerenes, 5 lbs . .	47c
Grapefruit, Arizona, lb .	7c
Hazel Nuts, lb . . .	49c
Wash. Delicious Apples, 2 lb	21c
Sweet Potatoes, Sm Jersey, 4 lb	19c

Rain Drops	8½ oz pkg 2 for 19c; 24 oz pkg 23c
Gerbers Str. Baby Foods	4½ oz 3 for 20c
Gerbers Junior Foods	4½ oz 3 for 20c
Gerbers Cereal	8½ oz pkg 12c
Gerbers Oatmeal	8½ oz pkg 12c
Libby's Deviled Meat	¼ can 4 for 25c
Libby's Garden Sweet Peas	No. 2 can 14c
Wheat Toast Wafers, Sunshine	1 lb 18c
Junior Cheezit	12c
Sweetheart Toilet Soap	3 bars 20c
Niblets	12 oz 13c
Mexicorn	12 oz 15c
Borax Powder	2 lb 23c
Boraxo	10 oz 13c
Borax Soap Chips	lg pkg 21c
Gold Medal Flour	5 lb 33c—10 lb 60c—25 lb 1.39
Drifted Snow Flour	5 lb 32c—10 lb 58c
Borden's Milk	tall 10c
Roman Meal	lg pkg 28c
Libby's Green Tomato Slices	18 oz 2½ 23c
V-8 Cocktail	18 oz 14c—46 oz 30c
Royal Baking Powder	12 oz 44c
Royal Desserts and Puddings	3 pkg 18c

Tender Leaf Tea	¼ lb 23c
Fleichmann's Yeast	3 cakes 10c
Albers Pearl of Wheat Farina	lg pkg 17c
Kellogg's All-Bran	lg pkg 18c
Grape Nuts	12 oz pkg 13c
Quaker Oats	lg pkg 24c
Pillsbury Golden Bake Mix	20 oz 13c—40 oz 26c
Ralston Instant W.W. Cereal	16 oz 22c
Globe A-1 Pancake Flour	20 oz 10c--40 oz 20c
Wheaties—Kix—Cheerioats	pkg 11c
Cream of Wheat	sm 14c—lg 24c



Lux Flakes, lg. pkg.	23c
Lux Toilet Soap	3 bars 20c
Swan Soap, med. bar	6c
Swan Soap, large bar	10c
Lifebuoy	3 bars 20c
Rinso, large pkg.	23c
Spry	3 lb. 69c